

第十八屆

世界華商大會

The 18th WORLD CHINESE ENTREPRENEURS CONVENTION

場刊 PROGRAMME



2025 11/02~04

共商共築 華商命運共同體 WORKING TOGETHER TO BUILD A COMMUNITY OF SHARED FUTURE FOR CHINESE ENTREPRENEURS



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共商共築華商命運共同體

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### **連 澳門中華總商會主辦 2025 年第十八屆世界華商大會**

The 18<sup>th</sup> World Chinese Entrepreneurs Convention Hosted by Macao Chamber of Commerce

籌備工作委員會名單 (271 人) Organising Committee (271 pax)

主席 President



崔世昌 Chui Sai Cheong

副主席 Vice-President



廖澤雲 Liu Chak Wan



高開賢 Kou Hoi In



傅建國 Fu Jianguo



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何超瓊 Ho Chiu King



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盧 建 Lu Jian







### 委員 Member

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# 第十八屆 世界華商大會 The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### 委員 Member

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覃伯德	賀建東	黃子冠	黄建立	鄭穎堯	蕭頌銘	魏雄
Chum Pak Tak	Ho Kin Tong Jason	Wong Chi Kun	Wong Kin Lap	Cheng Wing Yiu	Sio Chong Meng	Ngai Hong
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李賢良	歐家輝	林漢忠	江美芬	姚嘉聰	梁兆基	梁超通
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### \*\*\* 籌備工作委員會 總體策劃工作組名單 (75 人)

### Planning Working Group of the Organising Committee

### 總召集人 Convenor

馬志毅

Ma Chi Ngai Frederico

### 副召集人 Vice Convenor

崔煜林	余健楚	黃國勝	張沛然	<b>盧德華</b>
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何佩芬	黃樹森	何富強	徐達明	何桂鈴
Ho Pui Fan	Vong Su Sam	Ho Fu Keong	Choi Tat Meng	Ho Kuai Leng
<b>퓲志偉</b>	莫志偉	葉兆佳	陳澤武	林燕妮
Sio Chi Wai	Mok Chi Wai	Ip Sio Kai	Chan Chak Mo	Lam In Nie
何敬麟	馬志達	許樂敏	顏奕真	
Ho Kevin King Lun	Ma Joao	Hoi Lok Man	Ngan lek Chan	

### 成員 Member

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黄仁民	黃健中	何海明	馮健富	黃昇雄
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洪華	林中賢	勞灼榮	黃珮珊	何超蕸
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余昇	蔡明威	凌世威	李俊鳴	盧俊宇
U Seng	Choy Meng Vai	Leng Sai Vai	Lei Alberto	Lou Chon U
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伍嘉敏	何子傑	胡玉沛	區柏來	盧善滔
Wu Ka Man	Ho Tsz Kit	Manuel lok Pui Ferreira	Ao Pak Loi	Lou, Miguel Sin Too

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### ### 賀詞及獻詞

Messages



**崔世昌**全國政協常委
澳門中華中商會

世界華商大會自 1991 年創辦以來,始終秉持"促進交流,推動合作,共同發展"的理念,至今已成為全球華商加強聯繫、共謀發展的重要平台。澳門中華總商會十分榮幸獲得第十八屆世界華商大會的主辦權,接過這一接力棒,承載著歷屆大會的豐碩成果與殷切期望,我們深感使命光榮、責任重大。

第十八屆世界華商大會定於 2025 年 11 月 2 日至 4 日在澳門隆重舉行。回望申辦 大會落戶澳門以至籌備大會的整個過程,都離不開澳門特區政府、澳門中聯辦的 大力支持和鼓勵;同時特別感謝世界華商大會召集人組織包括香港中華總商會、 新加坡中華總商會、泰國中華總商會對我們的高度信任和指導工作,以及世界 華商大會顧問委員會各商會的全力支持。

當今世界正經歷百年未有之大變局,中央提出構建以國內大循環為主體、國內國際雙循環相互促進的新發展格局,以應對百年未有之大變局所帶來諸多不確定性的影響。澳門作為國內國際雙循環的交匯點,回歸祖國以來,澳門發揮"一國兩制"的制度優勢,加快落實"一中心、一平台、一基地"的發展定位。現時澳門具有世界文化遺產、創意城市美食之都、最佳亞洲會議城市、東亞文化之都、全球擁有福布斯五星級酒店數量最多的城市等多張亮麗名片。

本屆大會落戶澳門舉行,正好發揮澳門優勢,強化內聯外通,深化國際交往合作,在國家高水平對外開放中更好地發揮澳門作用;同時向全球華商以及內地工商界人士展現澳門四百多年中西文化歷史、回歸祖國近二十六年以來取得的發展成就,藉此講好中國故事、澳門故事,令澳門國際大都市的"金名片"擦得更亮麗。

2013 年,國家主席習近平提出構建人類命運共同體理念。如今,人類命運共同 體理念持續深入人心,先後寫入《中國共產黨章程》、《中華人民共和國憲法》, 也陸續寫入聯合國、上海合作組織等多邊機制重要文件,深遠影響著中國和世 界的發展。本屆世界華商大會以"共商共築華商命運共同體"為主題,既是呼應 時代號召,也是集結華商智慧,為推動構建人類命運共同體貢獻華商力量。

本屆大會設置主旨論壇、專題論壇、商務洽談、商務考察等環節,論壇主題深入探討如何通過澳門平台,促進全球華商參與大灣區建設,並聚焦澳門正積極推動"1+4"多元產業;組織華商參觀本地綜合旅遊休閒企業,以及到粵港澳大灣區、橫琴粵澳深度合作區了解產業發展情況。期望讓各地華商從中發掘新機遇,共創共贏新未來。

華商聚澳譜新篇,盛世蓮花放光芒。本會衷心希望來自世界各地的華商領袖、 企業家和各界嘉賓在澳門期間,在共商合作的同時,感受濠江魅力。最後,預 祝第十八屆世界華商大會圓滿成功、再創佳績!讓我們共同書寫更精彩的華商 新篇章!





Since its inception in 1991, the World Chinese Entrepreneurs Convention has steadfastly upheld the principle of "promoting exchanges, enhancing cooperation, and fostering joint development". It has grown into an important global platform for Chinese entrepreneurs to strengthen ties and pursue common development.

The Macao Chamber of Commerce is greatly honored to be entrusted with hosting the 18th World Chinese Entrepreneurs Convention. Taking up this relay baton and carrying the fruitful achievements and earnest expectations of previous conventions, we are fully aware of the honour of this mission and the weight of this responsibility.

The 18<sup>th</sup> World Chinese Entrepreneurs Convention will be grandly held in Macao from November 2<sup>nd</sup> to 4<sup>th</sup>, 2025. Looking back at the entire process from the successful bid for the convention to its preparation, it has relied on the strong support and encouragement of the Macao SAR Government and the Liaison Office of the Central People's Government in the Macao SAR. We would also like to extend our sincere appreciation to the convening organisations of the World Chinese Entrepreneurs Convention, including the Chinese General Chamber of Commerce, Hong Kong, the Singapore Chinese Chamber of Commerce & Industry, and the Thai-Chinese Chamber of Commerce, for their profound trust and guidance. Additionally, we would like to acknowledge the Advisory Committee of the Convention and all participating chambers for their wholehearted support.

The world today is undergoing profound changes unseen in a century. The Central Government has proposed to establish a new development pattern that takes domestic circulation as the mainstay, with domestic and international dual circulations mutually promoting each other, to address the many uncertainties brought about by these unprecedented transformations. As a key intersection of domestic and international dual circulations, Macao has, since its return to the Motherland, leveraged the institutional advantages of "One Country, Two Systems" to accelerate the implementation of its strategic positioning as "One Center, One Platform, One Base". At present, Macao proudly boasts an array of international credentials, including World Heritage Site, a UNESCO Creative City of Gastronomy, recognition as the Best Conventions Destination (Asia) at the M&C Asia Stella Awards, the title of Culture City of East Asia, and the city with the largest number of Forbes five-star hotels in the world.

This year's convention, being held in Macao, will fully capitalise on Macao's advantages, strengthen connectivity between the domestic and international arenas, deepen exchanges and cooperation, and enable the city to better serve the nation's high-level opening-up. It will also offer global Chinese entrepreneurs and mainland business leaders an opportunity to experience Macao's over four centuries of East-West cultural history, along with the remarkable achievements attained since its return to the Motherland nearly 26 years ago. Through this, we aim to tell China's story and Macao's story well, while polishing the "golden business card" of Macao as an international metropolis to shine even brighter.

In 2013, President Xi Jinping proposed the vision of building a community with a shared future for mankind. Today, this vision has deeply resonated with the global community, having been written into the Constitution of the Communist Party of China and the Constitution of the People's Republic of China, as well as incorporated into key documents of multilateral mechanisms such as the United Nations and the Shanghai Cooperation Organization, profoundly influencing the development of both China and the world.

The theme of this year's Convention, "Working Together to Build a Community of Shared Future for Chinese Entrepreneurs", is both a response to the call of our times and a rallying of Chinese entrepreneurs' wisdom, contributing the strength of Chinese entrepreneurs to the advancement of a community with a shared future for mankind.

This edition of the convention will feature a plenary session, thematic forums, business matching, and business excursions. The forum topics will delve into how the Macao platform can facilitate the participation of global Chinese entrepreneurs in the development of the Guangdong-Hong Kong-Macao Greater Bay Area, whilst focusing on Macao's active promotion of the "1+4" diversified industries model. Delegates will be invited to visit local integrated tourism and leisure enterprises, as well as venture into the Greater Bay Area and the Guangdong-Macao In-Depth Cooperation Zone in Hengqin to better understand industrial development. We hope that Chinese entrepreneurs from all regions can discover new opportunities therein and jointly create a future of shared success.

Chinese entrepreneurs gathering in Macao shall compose a new chapter; in this prosperous era, the lotus in full bloom radiates brilliance. We sincerely hope that during their time in Macao, the Chinese business leaders, entrepreneurs, and distinguished guests from around the globe, whilst forging cooperation and partnerships, will also savour the charm of the City of the Lotus.

We conclude by extending our best wishes for the 18<sup>th</sup> World Chinese Entrepreneurs Convention to achieve resounding success and lead to even greater achievements. Let us unite resolutely to author a more splendid new chapter in the annals of the Chinese business community!

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賀詞及獻詞

Messages



**何厚鏵** 全國政協副主席

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二零二五年 八月

何厚樂







# 中华全国工商业联合会

第十八届世界华商大会志庆

中华全国工商业联合会敬贺



Messages

# 中华全国归国华侨联合会

### 贺 信

澳门中华总商会:

欣悉贵会将主办第十八届世界华商大会, 谨表示热烈祝贺!

长期以来,广大华商秉承中华民族优秀传统,自强不息、 艰苦创业,为祖(籍)国和住在国的经济发展和社会进步作 出积极贡献。世界华商大会为全球华人商界加强联系交流、 促进经贸合作提供了重要平台。

诚望贵会以举办此次大会为契机,充分发挥自身优势, 团结引领全球华商凝聚共识、携手共进,积极助力发展新质 生产力、推动高质量发展,主动融入和回馈当地社会,共同 为祖(籍)国发展建设和构建人类命运共同体做出新的更大 贡献。

预祝大会取得圆满成功! 祝贵会会务兴旺!







贺第十八届世界华商大会:



### 华 商 翘 楚 齐 聚 藻 江 携 手 同 火 力 筑 华 章

任鴻斌 中國國際貿易 促進委員會 會長

中国国际贸易促进委员会会长

吸腾碱

2025年10月9日

全

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**蔡冠深** 香港中華總商會 會長

# 國政協常委、香港中華總商會會長蔡冠同根各合地

譽滿華洋

同點

深

敬賀

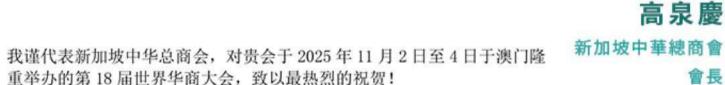






敬致:澳门中华总商会 崔世昌会长钧鉴

### 贺函



自 1991 年首办以来,世界华商大会已成为全球华商最具影响力的交流平台与国际盛事;大会首次于澳门举办,更是全球华商认识澳门经济和粤港澳大湾区机遇的绝佳良机。

本届大会主题"共商共筑华商命运共同体"意涵深远,呼应当今世界华商 共同面对的机遇与挑战,也彰显了全球华商以诚信为本、携手并进、和而 不同、互利共赢的格局与潜力!

我深信,在贵会的卓越领导和筹划下,本届大会将进一步促进世界华商之间的友谊与团结、推动区域与全球经济的繁荣往来,并继续弘扬华商的传统精神与价值观。

谨此, 衷心感谢澳门中华总商会的精心筹备, 并预祝第 18 届世界华商大会圆满成功!

高新发

新加坡中华总商会会长

高泉庆 谨启 2025年9月12日

# 賀詞及獻詞

Messages



## หอการค้าไทย-จีน 泰國中華總商會

THAI-CHINESE CHAMBER OF COMMERCE



林楚欽 泰國中華總商會 主席

主 泰 席林 威 楚 欽 總 KK5£ 商 敬 題

第 届 世界華 商 大 會 員 滿 成 功

烈

祝

賀

อาคารไทย ซี.ซี. ซึ้น 9 เลขที่ 43 ถนนสาทรใต้ เขตสาทร กรุงเทพฯ 10120 Thai C.C. Tower 9<sup>th</sup> Fl., 43 South Sathorn Rd., Bangkok 10120, Thailand Tel.: +662-6758574-84, Fax: +662-2123916, 2123917 Website: www.thaicc.org E-mail: info@thaicc.org





# 中国侨商联合会

CHINA FEDERATION OF OVERSEAS CHINESE ENTREPRENEURS

### 贺 信

尊敬的各位华商同仁:

值此第十八届世界华商大会隆重开幕之际,我谨向大会 的召开致以最热烈祝贺!

当今世界正经历百年未有之大变局,科技创新已成为推 动全球发展的核心动力。新一轮智能革命和产业变革深入发 展,这既为华商事业带来新的挑战,更创造了前所未有的发 展机遇。本届大会必将成为全球华商凝聚智慧、拥抱高科技 时代、开创合作新篇章的重要平台。期待与全球华商翘楚齐 聚一堂,共商共建共享共赢,共同开创华商事业的新辉煌!

预祝本届华商大会取得圆满成功!

祝愿各位同仁大展宏图, 事业兴旺发达!

湖面汉

中国侨商联合会会长正大集团资深董事长



**謝國民** 中國僑商聯合會 會長

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### 世界華商大會歷史

**History of World Chinese Entrepreneurs Convention** 



自 19 世紀末期,華人紛紛離開中國大陸以來, 目前華人幾乎已遍佈世界的各個角落,他們大多 數在僑居地建立小規模商業,其中有些華商的業 務已擴大或已多元化,有些更成為商業王國,擁 有跨國的產業。

雖然華人企業家的勤奮與智慧享譽全球,然而仍 需一個平台,彙集眾多著名華人企業家之所言所 長。因此,新加坡中華總商會首創主辦世界華商 大會,向全世界的華商和工商界提供加強經濟合 作、促進相互瞭解的論壇,作為非政治論壇,其 任務集中在適合於華商的經濟和文化的論題上。

第二屆世界華商大會於 1993 年 11 月在香港舉行, 第三屆世界華商大會則於 1995 年 12 月在泰國 曼谷舉行。大會已成為全球華商兩年一度之盛事, 旨在建立一個世界華商經濟聯繫的網絡,至今已在 加拿大、澳洲、中國南京、馬來西亞、韓國、日本、 菲律賓、中國成都、印尼、緬甸、英國等國家及地 區舉辦了 17 屆"世界華商大會"。









1993 年第二屆世界華商大會後成立召集人組織, 成員包括:新加坡中華總商會、香港中華總商會、 泰國中華總商會。召集人組織旨在大會休會期間, 處理一切大會有關事宜。

1999年10月,召集人組織宣佈成立"世界華商大會秘書處",確保每兩年一度的華商大會協調及策劃等的持續性。秘書處由3家召集人組織成員輪流擔任,1999年10月至2005年由新加坡中華總商會擔任首任秘書處,香港中華總商會於2005年至2011年期間擔任第2任秘書處,泰國中華總商會於2011年至2017年擔任第3任秘書處,新加坡中華總商會則在2017年至2023年擔任第4任秘書處,現任秘書處為香港中華總商會。

為了集思廣益,全面總結經驗,更好地推動世界華商大會品牌發展,進一步促進世界華商團結合作,2011年10月,經世界華商大會三家召集人組織研究決議,成立世界華商大會顧問委員會,邀請曾主辦過世界華商大會的商會代表擔任顧問委員會顧問。顧問會每年召開一次會議,至今已召開過9次會議。

每兩年一度的世界華商大會至今已舉辦了 17 屆, 每屆均各有其特色,已成為全球華商之盛事。

The end of the 19<sup>th</sup> century saw a widespread emigration of ethnic Chinese to all parts of the world. In the beginning, many developed small enterprises in their country of adoption. Gradually, some expanded or diversified into conglomerates, while others succeeded in building empires with multinational interests.

Although Chinese entrepreneurs are well-known for being hard-working and energetic, there had never been an attempt to bring them together under one platform. The World Chinese Entrepreneurs Convention (WCEC) was first conceptualised and organised by the Singapore Chinese Chamber of



Commerce & Industry to provide a forum for overseas Chinese entrepreneurs to enhance economic cooperation and promote better understanding among overseas Chinese entrepreneurs and business communities worldwide. Being apolitical in nature, its mission is to focus on economic and cultural issues pertaining to Chinese entrepreneurship.

The potential generated by such convention is boundless. It is an important channel to build up economic relations and amass the strength of Chinese entrepreneurs globally with the ultimate goal of establishing a business cooperation network.

The WCEC is an important biennial event for Chinese entrepreneurs around the globe, aimed at establishing an economic network linking Chinese entrepreneurs worldwide. The three Founder Members of the Convention are, namely, Singapore Chinese Chamber of Commerce & Industry, The Chinese General Chamber of Commerce, Hong Kong and Thai-Chinese Chamber of Commerce. They will handle all matters related to the Convention when it is not in session.

There have been 17 WCECs held so far. Each made its mark with distinguishing features and left participants with unforgettable memories.

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### **注:** 澳門中華總商會歷史

### **History of Macao Chamber of Commerce**

1913 年"澳門商會"成立,於 1916 年正式定 名為"澳門中華總商會",並於 2023 年迎來成立 110 周年華誕。多年來,在商會領導層同人及會 員們的共同努力下,並在社會各界的支持下,會 務不斷發展,影響日益廣泛。澳門中華總商會一 直致力工商服務工作,維護工商界正當權益,參 政議政及參與公共事務,亦積極投身社會福利和 社會服務工作。

澳門特區政府為表彰中總百年來積極關心社會、 支持慈善和教育事業;為澳門經濟發展,社會和 諧穩定所作的貢獻。先後於 2002 年及 2012 年向 本會頒授"工商功績勳章"及"金蓮花榮譽勳章"。

本會下設總務部、聯絡部、文康部、工商事務部、 財務部、交際部、策略研究委員會、青年委員會、 婦女委員會、中總參與粵港澳大灣區建設工作委 員會等部門。而為了配合新形勢發展,本會於 2022 年 12 月在橫琴設立廣東辦事處,為工商界 "引進來、走出去"提供服務,助力橫琴深合區高 質量建設。此外,中總還有三個附設部門,包括 閱書報室(又名"八角亭")、商訓學校、青洲中學, 為本澳的文化、教育等事業貢獻力量。 百年來,澳門中總一直積極關心、參與澳門各項 社會事務。目前,澳門中總相關負責人員在特區 行政會、立法會以及相關諮詢委員會、工作委員 會中擔任重要職務。

回歸前,澳門中華總商會一直是澳門華人社會與澳葡當局的溝通橋梁,積極參與澳門平穩過渡、順利回歸祖國等重大社會政治事務。回歸後,在中央政府的全力支持下,澳門特區政府依法施政,帶領全澳市民在建設特區的歷程中克服和戰勝了各種困難和挑戰,並不斷取得新的進步。作為澳門工商界大家庭的中華總商會亦密切配合新形勢,充分發揮我們商會的良好的對外網絡和中介橋梁作用,為促進澳門經濟的多元發展、推動區域間的合作而努力。

本會藉著 2023 年舉辦慶祝成立一百一十周年的 系列活動,並因勢利導研判疫後經濟的發展情況, 以責任在肩的使命擔當,以只爭朝夕、奮發有為 的精神,推動經濟加快復蘇。有關工作包括大力 支持及配合特區政府各項振興經濟的措施,並舉 辦多個刺激內需消費,推動社區經濟發展的活動; 邀請逾二百名海內外工商代表團蒞澳出席會慶晚 宴,加強與國內外商會的交流合作;舉辦"一帶



全國政協何厚鏵副主席與澳門中華總商會第七十二屆會長、副會長、會董、理事、監事合影 2025年1月14日





一路"論壇,深化澳門平台作用,助力"一帶一路"建設;以及進行北區經濟發展的調研及舉辦消費 嘉年華活動,為疫後澳門的社會和經濟發展作出 應有的努力。

本會將繼續深入貫徹落實黨的二十大精神,支持特區政府依法施政,做好工商界"領頭羊"作用,廣泛團結工商界力量,配合政府優化營商環境,推動社區經濟發展,努力破解復蘇和困擾;中總將養不均衡為商界帶來的影響和困擾;中總將養不均衡為商界積極投身到大灣區、合作區建設熱潮中,發揮好中總廣東辦事處的功能;全力支持行政長官選舉的工作,落實"愛國者治澳"原則,推動"1+4"適度多元發展策略,積極融入國家高質量發展大局。

2025年成功讓第十八屆世界華商大會落戶澳門 是本會以至全澳門的一大盛事。本會將努力辦好 這項世界性會議,以更大的作為說好澳門故事, 推動經濟適度多元發展,為澳門實現新發展, 確保"一國兩制"實踐行穩致遠,努力以新的發展 成果獻禮新中國七十六周年華誕和澳門回歸祖國 二十六周年。

Founded in 1913 as the "Macao Chamber of Commerce" and officially designated the "Macao Chinese General Chamber of Commerce" in 1916, the Chamber celebrated its 110<sup>th</sup> anniversary in 2023. Over the years, with the concerted efforts of the Chamber's leadership and members, and the support from various sectors of society, the Chamber has continuously developed, with its influence expanding significantly. The Macao Chamber of Commerce has always been committed to providing business services, protecting the legitimate rights of the business community, participating in politics and public affairs, and actively engaging in social welfare and services.

The Macao SAR Government, in recognition of the Macao Chamber of Commerce's century-long active engagement in social affairs, support for charitable and educational endeavors, as well as its contributions to Macao's economic development, social harmony, and stability, awarded the association the "Medal of Merit – Industry and Commerce" in 2002 and the "Decoration of Honour – Golden Lotus" in 2012.

The Chamber comprises several departments, including the General Affairs Department, the Liaison Department, the Recreation Department, the Industrial & Commercial Affairs Department, the Finance Department, and the Public Relations Department, as well as the Strategic Research Committee, the Youth Committee, the Ladies' Committee, and the Committee for Participating the Greater Bay Area Construction. To adapt to new developments, in December 2022, the Chamber established a Guangdong office in Hengqin to provide services for the business community to attract businesses and go global, so as to support the high-quality development of the Co-operation Zone. Additionally, the Chamber has three affiliated institutions: the Reading Room, the Seong Fan Evening School, and the Qingzhou Middle School, contributing to Macao's cultural and educational sectors.

For over a century, the Macao Chamber of Commerce has actively participated in Macao's social affairs. Members of the Chamber hold important positions in the Executive Council, the Legislative Assembly, and various advisory and working committees of the Macao SAR government.



### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### **注註** 澳門中華總商會歷史

**History of Macao Chamber of Commerce** 



Before Macao's return to China, the Chamber acted as a bridge between the local Chinese community and the Macao-Portuguese authorities, playing a significant role in ensuring Macao's smooth transition and its peaceful return to the motherland.

After Macao's return, with the strong support of the Central Government, the Macao SAR government has governed lawfully, leading Macao's citizens to overcome various challenges and make steady progress in developing the Special Administrative Region. The Chamber, as a representative of Macao's business community, has fully embraced new circumstances, capitalising on its extensive external networks to promote Macao's economic diversification and drive regional co-operation.

In recognition of the Chamber's contributions to social welfare, charity, and education, as well as its role in Macao's economic development and social stability, the Macao SAR government awarded the Chamber the "Medal of Merit – Industry and

Commerce" in 2002 and the "Decoration of Honour – Golden Lotus" in 2012.

Through the series of events celebrating the Chamber's 110th anniversary in 2023, the Chamber has seized the opportunity to assess the postpandemic economic development. With a strong sense of responsibility and urgency, it has been striving forward to accelerate economic recovery. The efforts included supporting the Macao SAR government's economic revitalisation initiatives, organising various activities to boost domestic consumption and promote local economic development, and hosting over 200 overseas and local business delegations at the Chamber's anniversary banquet to strengthen ties with chambers of commerce at home and abroad. A "Belt and Road" forum was also organised to reinforce Macao's role as a platform and contribute to the Belt and Road Initiative. Additionally, the Chamber conducted research into the economic development of the









northern district and has held consumer carnivals, playing its part in the post-pandemic recovery of Macao's social and economic sectors.

The Chamber will continue to fully implement the spirit of the 20th National Congress of the Communist Party of China, supporting the Macao SAR government in lawful governance, leading the business community, consolidating the business community's strength and working closely with the government to optimise the business environment and promote local economic development. It will tackle the challenges posed by imbalances in recovery and development affecting the business sector. The Chamber will remain committed to participating in the construction of the Greater Bay Area and the Co-operation Zone, maximising the role of the Guangdong office. The Chamber will also fully support the Chief Executive election, adhering to the "patriots governing Macao" principle, promoting the "1+4" economic diversification development strategy, and actively integrating into the national high-quality development agenda.

The success in securing the 18<sup>th</sup> World Chinese Entrepreneurs Convention in 2025 is a major milestone for both the Chamber and Macao. The Chamber will work diligently to make this global conference a success, promote Macao's story, and accelerate appropriate economic diversification, ensuring the continued success of the practices of the "One Country, Two Systems" and contributing to the celebration of the 76<sup>th</sup> anniversary of the founding of the People's Republic of China and the 26<sup>th</sup> anniversary of Macao's return to the motherland.

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

澳門中華總商會成功取得第十八屆世界華商大會主辦權

Macao Chamber of Commerce to host the 18<sup>th</sup> World Chinese Entrepreneurs Convention



第十七屆世界華商大會於 2024 年 9 月 9 至 11 日在 馬來西亞吉隆坡會展中心舉行,有四千名海外及當 地一百六十八個組織代表參會。澳門中華總商會 組織 130 人的代表團,在會長崔世昌的率領下, 於 9 月 9 日上午乘坐包機前往吉隆坡出席世界華商大 會。代表團成員有該會副會長劉藝良,理事長馬志毅, 副理事長黃國勝、何佩芬、黃樹森、徐達明、莫志偉、 林燕妮、何敬麟、馬志達、許樂敏、顏奕真等中總會 務負責人,以及中總附設青洲中學表演團隊和澳門旅 遊局派出的土風舞團體。

為期三天的大會於 9 月 11 日閉幕。在閉幕晚宴上,世界華商大會召集人組織代表、新加坡中華總商會會長高泉慶宣佈第十八屆世界華商大會主辦機構是澳門中華總商會,並寄語大會再創輝煌。新加坡中華總商會長高泉慶、香港中華總商會會長蔡冠深、泰國中華總商會主席林楚欽、馬來西亞中華總商會總會長盧成全與崔世昌會長進行會旗交接儀式。澳門中總代表團一行接過會旗。







作為第十八屆世界華商大會主辦機構、本會會長 崔世昌在閉幕式及晚宴上致辭表示,舉辦第十八屆 世界華商大會,為本會會務發展里程碑寫下重要新篇 章。澳門是一座具有深厚歷史底蘊和魅力的城市,背 靠祖國、聯通世界,擁有"一國兩制"的制度優勢,有 低稅率、自由港、穩定的政治環境、優越的地理位置 等優勢。國家賦予澳門"一中心、一平台、一基地"的 發展定位,澳門特區政府正積極推進"1+4"多元產業 發展,以及粵港澳大灣區、橫琴深合區的建設,這些 優勢都為澳門經濟高質量發展注入新動力。

崔世昌會長表示,2024年是中華人民共和國成立 七十五周年,澳門特別行政區成立二十五周年,也是 中馬建交五十周年,澳門中總很高興在這個重要時 刻,能成功申辦下一屆世界華商大會,並以"共商共 築華商命運共同體"為主題,把共商共築為重要抓手, 集結華商智慧,為進一步推動世界經濟復甦建言獻 策。誠邀世界各地的華商來澳參會,共話情誼,共謀 發展,共同為構建人類命運共同體貢獻華商力量!



### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION



The 17th World Chinese Entrepreneurs Convention was held from September 9th to 11th, 2024, at the Kuala Lumpur Convention Centre in Malaysia. The event was attended by representatives from 168 organisations, both overseas and local, totaling four thousand participants. The Macao Chamber of Commerce organised a delegation of 130 members, led by President Chui Sai Cheong. On the morning of September 9th, the delegation traveled to Kuala Lumpur by charter flight to attend the convention. The delegation included President of the board of directors Frederico Ma Chi Ngai, Vice President Vong Kok Seng, Lao Ngai Leong, Ho Pui Fan, Vong Su Sam, Choi Tat Meng, Mok Chi Wai, and other key office-bearers of the Chamber, as well as the street dance performance group from the Chamber's affiliated The Qingzhou Middle School, and the folk dance group organised by the Macao Government Tourism Office.

The three-day convention concluded on September 11<sup>th</sup>. At the event, Kho Choon Keng, Convenor of the World Chinese Entrepreneurs Convention and President of the Singapore Chinese Chamber of Commerce & Industry, announced that the Macao Chamber of Commerce would host the 18<sup>th</sup> World Chinese Entrepreneurs Convention, expressing his hope that the event would reach new heights of success. Kho Choon Keng, Convenor of the World Chinese Entrepreneurs Convention and President

of the Singapore Chinese Chamber of Commerce & Industry, Tan Sri Low Kian Chuan, President of ACCCIM, Jonathan Choi, President of the Chinese General Chamber of Commerce, Hong Kong, Narongsak Putthapornmongkol, President of the Thai-Chinese Chamber of Commerce, and President Chui Sai Cheong jointly conducted the flag handover ceremony, with the Macao delegation accepting the convention flag.

As the Organiser of the 18<sup>th</sup> World Chinese Entrepreneurs Convention, Chui Sai Cheong, President of the Macao Chamber of Commerce,





delivered a speech at the closing ceremony and gala dinner. He remarked that hosting the 18th convention would mark a significant milestone in the Chamber's development. Macao is a city rich in history and charm, backed by the motherland and connected to the world, enjoying the advantages of the "One Country, Two Systems" policy, low tax rates, free port status, a stable political environment, and a superior geographical location. The country has positioned Macao as "One center, One platform, One base" in its development strategy. The Macao SAR Government is actively promoting the economy diversification of the "1+4" industries, as well as the construction of the Guangdong-Hong Kong-Macao Greater Bay Area and the Hengqin Guangdong-Macao In-depth Cooperation Zone. These advantages are injecting new momentum into Macao's high-quality economic development.

Chui Sai Cheong noted that 2024 marks the 75th anniversary of the founding of the People's Republic of China, the 25th anniversary of the establishment of the Macao SAR, and the 50th anniversary of the establishment of diplomatic relations between China and Malaysia. The Macao Chamber of Commerce is honuored to have successfully secured the bid to host the upcoming convention at such an important moment. With the theme "Working Together to Build a Community of Shared Future for Chinese Entrepreneurs," the Chamber aims to harness collective wisdom to contribute constructive ideas for further promoting the recovery of the world economy. All Chinese entrepreneurs from around the world are sincerely invited to attend the convention in Macao, to strengthen friendship, seek development, and work together to contribute the strength of Chinese entrepreneurs to building a community with a shared future for mankind!





### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### \*\*\*\*\* 大會主題

### **Convention Theme**

第十八屆世界華商大會以"共商共築華商命運共同 體"為主題,突顯全球華商團結互助、共同發展 的重要理念。在世界經濟格局深刻變革的關鍵時 期,澳門作為連接中國內地與國際市場的重要 平台,將發揮其獨特優勢,助力全球華商把握 粵港澳大灣區發展機遇。

粤港澳大灣區作為全球最具活力的經濟圈之一, 匯聚了香港國際金融中心、深圳創新科技樞紐、 廣州商貿物流基地等優勢資源,並擁有超過8,600 萬人口的龐大市場。區內建設國際科技創新中心、 現代化產業體系、高水平開放型經濟新體制等重 大發展規劃,為全球華商提供了廣闊的發展空間。

本屆大會將深入探討如何通過澳門平台,促進全 球華商參與大灣區建設,在 1+4 產業:大健康、 現代金融、高新科技及會展商貿等領域開展深度 合作。同時,借助澳門在"一帶一路"建設中的獨 特作用,推動華商企業在更大範圍、更寬領域、 更深層次實現互聯互通,構建華商命運共同體, 共創共贏新未來。

The 18<sup>th</sup> World Chinese Entrepreneurs Convention, themed "Working Together to Build a Community of Shared Future for Chinese Entrepreneurs," underscores the fundamental principles of solidarity and collaborative development within the global Chinese business community. In this era of transformative global economic restructuring, Macao stands as a strategic gateway between mainland China and international markets, positioned to leverage its distinctive advantages in facilitating access to the unprecedented opportunities within the Guangdong-Hong Kong-Macao Greater Bay Area.









The Greater Bay Area represents one of the world's most economically vibrant regions, strategically integrating Hong Kong's prominence as an international financial hub, Shenzhen's leadership in technological innovation, and Guangzhou's excellence in commerce and logistics. With a substantial consumer base exceeding 86 million residents, the region's comprehensive development framework encompasses the establishment of an international innovation and technology center, implementation of a modernized industrial system, and creation of a sophisticated open economic framework, presenting unprecedented opportunities for global Chinese entrepreneurs.

This prestigious convention will facilitate in-depth discussions on maximizing Macao's strategic platform to enhance global Chinese entrepreneurial participation in the Greater Bay Area's development. Emphasis will be placed on fostering strategic collaborations within Macao's "1+4" key industries: "Big Health" Industry, Modern Financial Services, Advanced Technology, convention and exhibition, sports, and the commercial and trade industries. Additionally, by capitalizing on Macao's strategic position within the Belt and Road Initiative, the convention seeks to catalyze expansive, multifaceted, and profound interconnectivity among Chinese enterprises worldwide, thereby strengthening the collective prosperity of the global Chinese business community and fostering sustainable mutual growth.

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### 大會日程

### **Convention Programme**

### 2025/11/02 星期日 Sunday

時間 Time	活動 Activity	地點 Venue
全日 All day	抵達澳門	各口岸
王口 All day	Delegation Arrival	All Entry Ports
08:00-22:00	註册報到	各大會指定酒店
00.00-22.00	Registration	All Designated Hotel
	恭立民傳	威尼斯人金光會展 HALL D
14:00-18:00	華商展覽 WCEC Exhibition	Cotai Expo Hall D,
	WGEG EXHIbition	The Venetian Macao
	《澳門 2049》- 華商專場 (付費項目)	美獅美高梅 美高梅劇院
15:00-16:20	MACAU 2049 - WCEC Session (Self-Paid Event)	MGM Theater, MGM Cotai
	歡迎晚宴	銀河國際會議中心展覽館 A 至 D
19:00-20:30	Welcome Dinner	Galaxy International
13.00-20.00	服裝:正裝	Convention Center,
	Attire : Formal	Convention & Exhibition Hall A -D





### 2025/11/03 星期— Monday

時間 Time 活動 Activity 地點 Venue

10:00-18:00

華商展覽 WCEC Exhibition 威尼斯人金光會展 HALL D Cotai Expo Hall D, The Venetian Macao

10:00-11:45 大會開幕式及主旨論壇

Opening Ceremony & Plenary Session

服裝:正裝 Attire:Formal 威尼斯人 L3 宴會廳 L3 Ballroom, The Venetian Macao

10:00-10:45 開幕儀式 Opening Ceremony

開幕致辭 Opening Speech

第十八屆世界華商大會組委會主席、 澳門中華總商會崔世昌會長 Mr. Chui Sai Cheong, President of Organising Committee of the 18<sup>th</sup> WCEC and President of Macao Chamber of Commerce

世界華商大會召集人組織兼秘書處、香港中華總商會會長蔡冠深博士
Dr. Jonathan Choi Koon Shum, Representative of the WCEC Founder Members and Secretariat, Chairman of the Chinese General Chamber of Commerce, Hong Kong

中國國務院僑務辦公室陳旭主任宣讀 全國政協王滬寧主席賀信 The congratulatory message from Mr. Wang Huning, the Chairman of the National Committee of the Chinese People's Political Consultative Conference, read by Ms. Chen Xu, Director of

the Overseas Chinese Affairs Office of the State Council of the People's Republic of China

澳門特別行政區岑浩輝行政長官 Mr. Shum Hou Fai, Chief Executive of Macao Special Administrative Region

中國人民政治協商會議全國委員會咸輝副主席 Ms. Xian Hui, Vice Chairperson of the National Committee of the Chinese People's Political Consultative Conference

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### 2025/11/03 星期— Monday

時間 Time 活動

活動 Activity

地點 Venue

10:45-11:45

主旨演講 Plenary Session

威尼斯人 L3 宴

中國人民政治協商會議全國委員會常務委員、經濟委員會副主任、 北京大學新結構經濟學研究院院長林毅夫教授

Prof. Justin Yifu Lin, Standing Committee Member of the Chinese People's Political Consultative Conference and Vice Chairman of the Economic Committee, Dean of the Institute of New Structural Economics at Peking University 會廳 L3 Ballroom, The Venetian Macao

中國人民政治協商會議全國委員會常務委員、全國工商聯副主席、 信德集團董事長何超瓊女士

Ms. Pansy Ho Chiu King, Standing Committee Member of the Chinese People's Political Consultative Conference, Vice-chairman of All-China Federation of Industry and Commerce, Group Executive Chairman and Managing Director of Shun Tak Holdings Limited

### 原中國科學院院長、

"一帶一路"國際科學組織聯盟創始主席白春禮教授

Prof. Bai Chunli, Former President, Chinese Academy of Sciences (CAS), Founding President of the Alliance of International Science Organizations (ANSO)

中國人民政治協商會議全國委員會常務委員、

中國民間商會副會長、正泰集團股份有限公司董事長南存輝先生 Mr. Nan Cunhui, Standing Committee Member of the Chinese People's Political Consultative Conference, Vice President of the All-China Federation of Industry and Commerce,

Chairman of CHINT Group Co., Ltd.

12:00-13:30

自助午餐

**Buffet Luncheon** 

巴黎人 L5 宴會廳

L5 Ballroom, the Parisian







時間 Time 活動 Activity

地點 Venue

14:00-15:30

專題論壇一:

粵港澳大灣區未來:協同發展新質生產力

Thematic Forum 1:

The Future of Greater Bay Area: Collaborative Development on New Quality Productive Forces

The Venetian Macao

威尼斯人 L3 宴會廳

L3 Ballroom,

演講嘉賓 Forum Speakers

蔡冠深博士 Dr. Jonathan Choi Koon Shum GBM, GBS, JP 香港中華總商會會長、新華集團主席 Chairman of the Chinese General Chamber of Commerce, Hong Kong, Chairman of Sunwah Group

郭仁忠教授 Prof. Guo Renzhong 深圳大學智慧城市研究院院長 Head of Research Institute of Smart Cities, Shenzhen University

徐志敏先生 Mr. Jo Shibin 日本中華總商會常務副會長 Executive Vice Chairman of the Chinese Chamber of Commerce in Japan

馬志毅博士 Dr. Ma Chi Ngai Frederico 澳門中華總商會理事長
President of Board of Directors of the Macao
Chamber of Commerce

主持人 Moderator 許文杰先生 Mr. Xu Wenjie 横琴創新發展研究院所長 Director of the Hengqin Institute of Innovation and Development (HQIID) of Guangdong-Macao In-depth Cooperation Zone

# The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### 2025/11/03 星期— Monday

時間 Time	活動 Activity	地點 Venue
14:00-16:00	專題論壇二: 大健康時代的中醫藥創新發展 Thematic Forum 2: Innovative Development of Traditional Chinese Medicine in the Age of Modern Healthcare	威尼斯人 L1 西西里廳 2401-2503 L1 Sicily Meeting Room 2401-2503, The Venetian Macao

演讀	嘉賓 Forum Speakers
劉良教授 Prof. Liu Liang	中國工程院院士、 中醫證候全國重點實驗室主任 Academician of the Chinese Academy of Engineering, Director at State Key Laboratory of Traditional Chinese Medicine Syndrome
陳杰輝先生 Mr. Chen Jiehui	廣州醫藥集團有限公司副董事長、總經理 Vice Chairman and General Manager of Guangzhou Pharmaceutical Holdings Limited
羅奕龍博士 Dr. Lo lek Long, Alvis	澳門特別行政區政府衛生局局長 Director of Health Bureau of the Macao SAR Government
陳曦齡博士 Dr. Helen Chan	維特健靈健康產品有限公司創辦人兼行政總裁 Founder and CEO of Vita Green Health Products Company Limited
路嘉宏副教授 Prof. Lu Jiahong	澳門大學中華醫藥研究院副院長 Deputy Director of the Institute of Chinese Medical Sciences of the University of Macau
主持人 Moderator 黃錦偉教授 Prof. Vincent Wong	澳門科技大學中藥機制與質量全國重點實驗室 助理主任 Assistant Director of the State Key Laboratory of Mechanism and Quality of Chinese Medicine at Macau University of Science and Technology





時間 TIME 活動 ACTIVITY 地 地 地 Ven	時間 Time	活動 Activity	地點 Venue
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14:00-16:00 專題論壇三:

綜合休閒產業與文旅會展經濟:

釋放融合潛力

Thematic Forum 3: Integrated Resort, Cultural Tourism and MICE Economy: Maximizing Synergistic Potential 威尼斯人 L1 西西里廳 2404-2506

L1 Sicily Meeting Room

2404-2506,

The Venetian Macao

### 演講嘉賓 Forum Speakers

丁芸/告博士	会沙中國有明公司行政副主席
王英偉博士 Dr. Wilfred Wong	金沙中國有限公司行政副主席 Executive Vice Chairman of Sands China Ltd.
程裕昇先生	銀河娛樂集團董事
Mr. Philip Cheng	Director of Galaxy Entertainment Group
891. min to be de 1	澳門特別行政區政府文化局局長
梁惠敏女士 Ma Leang Wai Man	President of the Cultural Affairs Bureau of the
Ms. Leong Wai Man	Macao SAR Government
Per Subs Ale Ale	CPE 源峰首席投資官、投委會委員
伍濱先生	Chief Investment Officer of CPE and member of
Mr. Wu Bin	Investment Committee
	香港藝術發展局主席、霍英東集團副總裁
霍啟剛先生	Chairman of the Hong Kong Arts Development
Mr. Kenneth Fok Kai Kong	Council, Vice President of the Fok Ying Tung
	Group
主持人 Moderator	澳門理工大學人文及社會科學學院院長
林發欽教授	Dean of Faculty of Humanities and Social
Prof. Johnny Fat lam Lam	Sciences of Macao Polytechnic University

# 第十八屆 世界華商大會 The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### 2025/11/03 星期— Monday

時間 Time	活動 Activity	地點 Venue
14:00-16:00	專題論壇四:	威尼斯人 11 那不勒其

高新技術及現代金融:創新與機遇並存 Thematic Forum 4:

Technology and Modern Finance: Convergence of Innovation and

Opportunities

威尼斯人 L1 那不勒斯廳 2601-2703 L1 Naples Meeting Room 2601-703, The Venetian Macao

SAR and the President of the Macau Institute of

оррогиниоз	
演謔	嘉賓 Forum Speakers
蔣宇揚教授 Prof. Jiang Yuyang	深圳市科協主席 President of Shenzhen Municipal Association for Science and Technology
邱潤華先生 Mr. Yau Yun Wah	澳門特別行政區政府經濟及科技發展局局長 Director of the Economic and Technological Development Bureau of the Macao SAR Government
邱達根先生 Mr. Duncan Chiu	香港特別行政區立法會議員、 香港資訊科技聯會會長 Member of the Legislative Council of the Hong Kong SAR, President of Hong Kong Information Technology Joint Council
馬智濤先生 Mr. Henry Ma	微眾銀行副行長兼首席信息官 Executive Vice President and Chief Information Officer, WeBank
孫豪先生 Mr. Sun Ho	澳門通股份有限公司董事會主席兼總經理、 螞蟻銀行(澳門)股份有限公司董事長 Chairman and CEO of Macau Pass, Chairman of Ant Bank (Macao) Limited
主持人 Moderator 唐繼宗教授	澳門特別行政區行政會委員、 澳門管理學院院長 Member of the Executive Council of the Macao

Management



Prof. Tong Kai Chung



時間 Time 活動 Activity	地點 Venue
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15:30-17:00 專題論壇五:

青年華商的成長之路 Thematic Forum 5:

The Journey of Young Chinese Entrepreneurs 威尼斯人 L3 宴會廳 L3 Ballroom,

The Venetian Macao

### 演講嘉賓 Forum Speakers

黃進達先生 Mr. Jason Wong Chun Tat 香港中華總商會青年委員會主席
Chairman of Young Executives' Committee of the Chinese General Chamber of Commerce, Hong Kong

許小龍先生 Mr. Richard Koh 新加坡中華總商會 青年商務委員會副主席 Vice Chairman of Youth I

Vice Chairman of Youth Business Affairs Committee of the Singapore Chinese Chamber of Commerce & Industry

張君婷女士 Ms. Zhang Junting 天津榮程祥泰投資控股集團有限公司總裁 President of Tianjin RockCheck Group

何猷君先生 Mr. Mario Ho 星競威武集團董事長兼首席執行官 Chairman and Co-Chief Executive Officer of

NIP Group Inc.

李在哲先生 Mr. Jay Lee SKAI Intelligence Inc. 首席執行官 CEO of SKAI Intelligence Inc.

主持人 Moderator 崔天立先生 Mr. Calvin Tinlop Chui 澳門中華總商會青年委員會主任 Chief of Youth Committee of Macao

Chamber of Commerce

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### 2025/11/03 星期— Monday

時間 Time	活動 Activity	地點 Venue
18:00-23:30	美高梅啤酒節 – 華商專場 Oktoberfest at MGM – WCEC Exclusive 服裝:商務便裝 Attire: Business Casual	美獅美高梅 MGM Cotai
20:00-21:30	水舞間 - 華商專場 The House of Dancing Water – WCEC Exclusive (付費項目 Self-Paid Event)	新濠天地水舞間 City of Dreams Macau The House of Dancing Water





### 2025/11/04 星期二 Tuesday

時間 Time	活動 Activity	地點 Venue
06:30-15:00	華商大會高爾夫球交流賽 WCEC Golf Tournament (付費項目 Self-Paid Event)	澳門高爾夫球鄉村俱樂部 Macau Golf & Country Club
09:00-15:00	商務考察 / 参觀團 Business Excursions / Delegation Tours 服裝:休閒 Attire: Casual	澳門 / 横琴 Macao / Hengqin
10:00-18:00	華商展覽 WCEC Exhibition	威尼斯人金光會展 HALL D Cotai Expo Hall D, The Venetian Macao
10:00-13:00	商業配對 Business Matching	威尼斯人金光會展 HALL D Cotai Expo Hall D, The Venetian Macao
10:30-11:30	顧問委員會會議 Advisory Committee Meeting	威尼斯人 L1 西西里廳 2401-2503 L1 Sicily Meeting Room 2401-2503, The Venetian Macao
11:30-12:30	召集人組織會議 The Founder Members of the WCEC Meeting	威尼斯人 L1 佛羅倫斯廳 2201-2302 L1 Florence Meeting Room 2201-2302, The Venetian Macao
18:30-20:30	閉幕式及晚宴 Closing Ceremony & Gala Dinner 服裝:正裝 Attire: Formal	威尼斯人 L3 宴會廳 L3 Ballroom, The Venetian Macao

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### 2025/11/05 星期三 Wednesday

時間 Time活動 Activity地點 Venue離澳<br/>Departure酒店送各口岸<br/>From Hotel to all Border<br/>Crossing Points全日 All day會後旅遊<br/>Post Event Tour

大會活動期間,將在指定時段內設穿梭巴士於各大會酒店與會場之間行走,約 15-20 分鐘一班。 During the conference, shuttle buses are provided between designated hotels and the convention venue during designated duration, with a frequency of 15-20 minutes.



# 主旨演講 Keynote Address





共商共築華商命運共同體

WORKING TOGETHER TO BUILD A COMMUNITY OF SHARED FUTURE FOR CHINESE ENTREPRENEURS

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### 主旨演講 Keynote Address



林毅夫教授 Prof. Justin Yifu Lin

中國人民政治協商會議全國委員會常務委員、經濟委員會副主任、 北京大學新結構經濟學研究院院長

Standing Committee Member of the Chinese People's Political Consultative Conference and Vice Chairman of the Economic Committee, Dean of the Institute of New Structural Economics at Peking UniversityAffairs of The CPPCC National Committee

林毅夫教授是北京大學新結構經濟學研究院院 長,北京大學國家發展研究院和北京大學南南 合作與發展學院名譽院長。1994年創立北京大 學中國經濟研究中心(現北京大學國家發展研 究院),並擔任主任一職。2008年至2012年 出任世界銀行首席經濟學家兼負責發展經濟學 的高級副行長。林毅夫教授現任全國政協常委、 經濟委員會副主任。林毅夫教授獲芝加哥大學 經濟學博士學位,膺選為世界科學院(原第三 世界科學院)院士及英國科學院外籍院士並獲 美、加、歐、香港、澳門等地11所大學的榮 譽博士學位。主要著作有《戰勝命運:跨越貧 困陷阱創造經濟奇跡》,《超越發展援助:在 一個多級世界中重構發展合作新理念》,《繁 榮的求索:發展中經濟如何崛起》,《新結構 經濟學》,《從西潮到東風:我在世行四年對 重大國際經濟問題的思考與建議》,《論中國 經濟》,《解讀中國經濟》,《中國的奇跡》, 《充分資訊與國有企業改革》等二十餘冊。

Justin Yifu Lin is Dean of Institute of New Structural Economics, Honorary Dean of National School of Development and Institute of South-South Cooperation and Development at Peking University. He was the Senior Vice President and Chief Economist of the World Bank, 2008-2012, Prior to this, Mr. Lin served for 15 years as Founding Director and Professor of the China Centre for Economic Research (CCER) at Peking University. He is a member of the Standing Committee and the Deputy Chairman of Economic Committee. Chinese People's Political Consultation Conference. He received PhD in economics from the University of Chicago and honorary doctor degrees from 11 universities in the US, Canada, Europe, Hong Kong and Macao. He was elected as a fellow of the World Academy of Sciences (TWAS) and a corresponding fellow of the British Academy. He is the author of more than 20 books including Beating the Odd: Jump-starting Developing Countries; Going Beyond Aid: Development Cooperation for Structural Transformation, the Quest for Prosperity: How Developing Economies Can Take Off, New Structural Economics: A Framework for Rethinking Development and Policy, Against the Consensus: Reflections on the Great Recession, and Demystifying the Chinese Economy.



### 何超瓊女士 Ms. Pansy Ho Chiu King

中國人民政治協商會議全國委員會常務委員、 全國工商聯副主席、信德集團董事長

Standing Committee Member of the Chinese People's Political Consultative Conference, Vice-chairman of All-China Federation of Industry and Commerce, Group Executive Chairman and Managing Director of Shun Tak Holdings Limited



Ms. Pansy Ho is the Group Executive Chairman and Managing Director of Shun Tak Holdings Limited, a conglomerate rooted in the Guangdong-Hong Kong-Macao Greater Bay Area ("GBA"), with diversified businesses focuses in Mainland China, Hong Kong SAR, Macao SAR and overseas markets, spanning infrastructure and integrated development in tourism and leisure projects, including hospitality and transportation, guided by the strategy of "Tourism+". She is also the Chairperson and Executive Director of MGM China Holdings Limited and holds a respectable number of executive roles at various entities in the Mainland, Hong Kong and Macao, including Sociedade de Turismo e Diversões de Macau, Macau Tower Convention and Entertainment Centre and Phoenix Media Investment (Holdings) Limited etc. Outside the boardroom, Ms Ho actively participates in the development of the industrial and commercial sector. as well as pushes forward multifaceted exchanges both within and outside the region. She currently hosts the position of Vice-chairman of All-China Federation of Industry and Commerce, Vice president of China Foundation for Cultural Heritage Conservation, the Chairperson of the Scientific Committee of the Alliance for Cultural Heritage in Asia, Co-Chairman of the Sino-International Entrepreneurs Federation and a Vice-President of the Macao Chamber of Commerce.

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

### 主 主旨演講

**Keynote Address** 



### 白春禮教授 Prof. Bai Chunli

原中國科學院院長、

"一帶一路"國際科學組織聯盟創始主席

Former President, Chinese Academy of Sciences (CAS), Founding President of the Alliance of International Science Organizations (ANSO)

白春禮,男,滿族,遼寧人。博士,化學家和納 米科技專家,研究領域包括有機分子晶體結構、 EXAFS,分子納米結構、掃描隧道顯微鏡。

中國科學院學部主席團名譽主席,中國科學院大學和中國科學技術大學名譽校長,"一帶一路"國際科學組織聯盟 (ANSO) 創始主席。中國科學院原院長、原黨組書記。第三世界科學院(TWAS)原院長。中共十五屆、十六屆、十七屆中央委員會候補委員,十八屆、十九屆中央委員會委員。第十三屆全國人大常委會委員、全國人大民族委員會主任委員。

中國科學院、發展中國家科學院、美國國家科學院、英國皇家學會等國家和地區科學院、工程院院士或外籍院士。兼任國家納米科技指導協調委員會首席科學家。擔任《國家科學評論》、《Nanoscale》主編。

A renowned chemist and pioneer of nanoscience, Professor Chunli Bai was President of the Chinese Academy of Sciences and President of The World Academy of Sciences (TWAS). Professor Bai's rigorous research in scanning tunnelling microscopy leads to the breakthrough of the first laser atomic force microscopy in China, and is instrumental to numerous nanotechnological advancements.

His research achievements have been honored by numerous accolades, including the TWAS Medal Lecture in Chemistry, the TWAS-Abdus Salam Medal and the UNESCO Medal of "Contributions to Development of Nanoscience and Nanotechnology". Additionally, Professor Bai's standing as a scientist has been recognized internationally as a member or foreign member of academies such as the National Academy of Sciences of the US, and the Royal Society and Royal Society of Chemistry of the UK.







中國人民政治協商會議全國委員會常務委員、中國民間商會副會長、正泰集團股份有限公司董事長

Standing Committee Member of the Chinese People's Political Consultative Conference, Vice President of the All-China Federation of Industry and Commerce, Chairman of CHINT Group Co., Ltd.

南存輝,男,漢族,1963 年 7 月生,浙江樂清人,正泰集團股份有限公司董事長。現任全國政協常委、中國民間商會副會長、中國電器工業協會會長、浙江省工商聯主席、浙商總會會長、長三角企業家聯盟首任輪值主席。曾任第九、十、十一屆全國人大代表,第十二、十三屆全國政協委員、全國政協常委,第十屆全國

青聯常委。

Nan Cunhui, born on July 1963 in Yueging County, Zhejiang Province, currently hold the positions of Chairman of CHINT Group Co., Ltd. Currently a member of the Standing Committee of the National Committee of the Chinese People's Political Consultative Conference, Vice President of the All-China Federation of Industry and Commerce, President of the China Electrical Equipment Industry Association, Chairman of the Zhejiang Federation of Industry and Commerce, President of the General Association of Zheijang Entrepreneurs and the first rotating chairman of the Entrepreneur Alliance of Yangtze River Delta. Previous positions: deputy to the 9th, 10th and 11th National People's Congress, member of the 12th and 13th CPPCC National Committee, member of the Standing Committee of the National Committee of the Chinese People's Political Consultative Conference, and member of the Standing Committee of the 10th All-China Youth Federation

# 專題論壇

### **Thematic Forum**







### ₩ 專題論壇一:

### 粤港澳大灣區未來:協同發展新質生產力

#### Thematic Forum 1:

### The Future of Greater Bay Area: Collaborative **Development on New Quality Productive Forces**

在數字經濟蓬勃發展的新時代,粵港澳大灣區 正迎來前所未有的發展機遇。本論壇將深入探 討大灣區如何通過科技創新引領產業升級,打造 全球新質生產力發展高地。多位來自政商各界的 專家將分享其在人工智能、智慧製造、綠色轉型 等領域的創新實踐,展示大灣區在推動產業數字 化轉型方面的最新成果。

澳門作為中國與葡語系國家商貿服務平台的獨特 優勢,探討如何結合"一帶一路"倡議,發揮澳門 在促進大灣區對外開放合作中的重要作用。與會 嘉賓將就區域協同創新、跨境資源整合、國際人 才匯聚等議題展開深入對話,共同描繪大灣區產 業升級新藍圖。

論壇特別邀請了來自大灣區重點城市的產業領軍 人物,他們將分享各自城市在推動創新驅動發展 方面的獨特經驗和優勢。透過多個成功案例,展 現大灣區城市群協同發展的強大動力,以及在建 設國際科技創新中心進程中的重要成果,為全球 華商呈現大灣區發展新機遇。

In this new era of flourishing digital economy, the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) is embracing unprecedented development opportunities. This forum will explore how the GBA leverages technological innovation to lead industrial upgrading and establish itself as a global highland for new quality productive forces. Distinguished experts from both business and government sectors will share their innovative practices in artificial intelligence, smart manufacturing, and green transformation, showcasing the GBA's latest achievements in promoting industrial digital transformation.

Leveraging Macao's unique position as a commercial and trade service platform between China and Portuguese-speaking countries, the forum will explore how to integrate with the "Belt and Road" Initiative and maximize Macao's role in promoting the GBA's external cooperation and opening-up. Participants will engage in in-depth dialogues on regional collaborative innovation, cross-border resource integration, and international talent convergence, jointly mapping out a new blueprint for the GBA's industrial upgrading.

The forum has specially invited industry leaders from key GBA cities to share their unique experiences and advantages in promoting innovation-driven development. Through multiple success stories, they will demonstrate the powerful momentum of coordinated development among GBA cities and showcase significant achievements in building an international technology innovation center, presenting new opportunities in the GBA for global Chinese entrepreneurs.

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蔡冠深博士 Dr. Jonathan Choi Koon Shum GBM, GBS, JP

香港中華總商會會長、新華集團主席 Chairman of the Chinese General Chamber of Commerce, Hong Kong Chairman of Sunwah Group

蔡冠深博士是新華集團主席,香港特區政府大 紫荊勳賢、太平紳士。蔡博士熱心社會及國際 事務,擔任的公職主要有:全國政協常委、香港 區政府行政長官顧問團成員、香港中華 會長、粵港澳大灣區企業家聯盟主席。 會會長、魯之業家聯盟主席會 會會長、香港韓國商會創會會長等 越南的榮銜包括:法國國家榮譽軍團勳章。 發得的與行政區政府友誼勳章、東埔寨 皇家友誼合作勳章和澳門特別行政區政府頒授 育功績勳章。他還獲得中國外交部授予「外交之 友」稱號。

Dr. Jonathan Choi Koon-shum is the Chairman of Sunwah Group and a recipient of the Grand Bauhinia Medal and Justice of the Peace title awarded by the Hong Kong SAR Government. Dr. Choi is actively involved in social and international affairs, and holds several public positions including: Member of the Standing Committee of the Chinese People's Political Consultative Conference (CPPCC), Member of the Chief Executive's Council of Advisers of the Hong Kong SAR Government, Chairman of the Chinese General Chamber of Commerce, Hong Kong, Chairman of the Guangdong-Hong Kong-Macao Greater Bay Area Entrepreneurs Union, Founding Chairman of the Hong Kong-Vietnam Chamber of Commerce, and Founding Chairman of the Hong Kong-Korea Chamber of Commerce. His honors include: the Officier de la Légion d'Honneur by French Government, the Order of the Rising Sun, Gold Rays with Neck Ribbon from the Government of Japan, the Friendship Medal from the Government of Vietnam, the Royal Order of Friendship and Cooperation from Cambodia, and the Medal of Education Merit awarded by the Government of the Macao SAR. He has also been recognized by China's Ministry of Foreign Affairs with the title "Friend of Diplomacy."







### 郭仁忠教授 Prof. Guo Renzhong

深圳大學智慧城市研究院院長 Head of Research Institute of Smart Cities, Shenzhen University

郭仁忠,中共黨員,教授,博士生導師,中國工程院院士、國際歐亞科學院院士、地理資訊工程專家。現任廣東院士聯合會會長、深圳大學智慧城市研究院院長。

郭仁忠教授從事地圖製圖與地理資訊技術研發和工程應用 30 多年,主持完成各類研究和應用工程 30 多項,在國土資源資訊化、三維地籍、數位城市領域取得多項重要成果,貢獻突出。19次獲各類科技獎勵,其中國際獎 2 項,國家科技進步一等獎 2 項(均排名第一)、省部級科技進步一等獎 5 項,主編地圖集 3 部,出版著作 3 部,發表論文 100 餘篇,被引用 2000 多次。成果被國內外專業雜誌多次報導介紹,在領域內得到高度評價,影響廣泛。

Dr. Guo, Renzhong is the Academician of Chinese Academy of Engineering, and serves as the President of Federation of Guangdong Academicians and the head of Research Institute of Smart Cities, Shenzhen University.

He has long been engaged in theoretical and practical contributions to cartography and geographic information science (GIS). He has won 19 various science and technology awards at domestic and international levels. Among these, he received two second-place National Science and Technology Progress Awards (as the lead contributor), five first-place provincial-level Science and Technology Progress Awards, and two international awards. He has edited three atlases, published three books, authored over 100 papers, and his work has been cited more than 2,000 times.

He published the earliest domestic theoretical textbook in the field, "Spatial Analysis," and pioneered the informatization of land and resources management in China. He proposed the concept of an open spatial information platform, which won the Best Application Award at the 2013 World Geospatial Forum. Starting from 2019, he has led his team in focusing on the development of digital twin-based smart cities, marking the latest frontier in space-oriented GIS supporting urban governance and management.

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION



徐志敏先生 Mr. Jo Shibin

日本中華總商會常務副會長

Executive Vice Chairman of the Chinese Chamber of Commerce in Japan

#### 徐志敏

日本正大光明企業合同會社 計長

1993年7月在東京創業。利用在IT、醫療健康 等領域的投資諮詢經驗,以及支援日本企業進入 中國市場所積累的豐富知識和人脈網路,自 2001 年以來,他致力於在日本及大陸創立和投資培養 十餘家創業公司。自2015年起,他加入泰國正 大集團,擔任日本公司社長。

他同時擔任粵港澳大灣區企業家聯盟副主席及 日本中華總商會常務副會長。

畢業於清華大學,獲名古屋大學工學博士學位 (城市交通規劃專業)。

Mr. Jo Shibin

President of Chia Tai Bright Business Japan (Charoen Pokphand Group)

He started his business in Tokyo in July 1993. Leveraging his investment consulting experience in IT, healthcare, and other fields, as well as the extensive knowledge and network gained from supporting Japanese companies entering the Chinese market, he has been committed to founding and investing in over a dozen startups in Japan and Mainland China since 2001.

Since 2015, he has joined Thailand's Charoen Pokphand Group and serves as President of its Japan-based company.

He is Vice Chairman of Guangdong-HK-Macao Bay Area Entrepreneurs Alliance and Executive Vice Chairman of the Chinese Chamber of Commerce in Japan.

He graduated from Tsinghua University and holds a Ph.D. in urban transportation planning from Nagoya University.









澳門中華總商會理事長

President of Board of Directors of the Macao Chamber of Commerce



馬志毅,男、1973 年生,清華大學工商管理碩士和中國社會科學院經濟學博士。現為第十四屆全國政協委員,澳門特別行政區行政會委員,新有關公司總經理。長期積極參與社會事務,從 2000 年起先後在澳門的主要商品,也括現任澳門中華總商會理事長及澳門大學校董會成員等。致力於團結工商各界融合發展,積極參與粵港澳大灣區及橫琴粵澳深合區建設,努力為澳門經濟多元發展作出貢獻。分別於 2024 及 2012 年獲澳門特別行政區政府頒授"專業功績勳章"及"工商功績勳章",以表彰其對商界的貢獻。

Born in 1973, Ma Chi Ngai, Frederico holds a Master's degree in Business Administration from Tsinghua University, and a Ph.D. in Economics from the Chinese Academy of Social Sciences. He currently serves as a member of the 14<sup>th</sup> National Committee of the Chinese People's Political Consultative Conference, a member of the Executive Council of the Macao Special Administrative Region, the Managing Director of San Pak Ka (Hengqin) Development Co., Ltd.

Since 2000, he has held positions in major associations in Macao. He currently serves as the President of Board of Directors of the Macao Chamber of Commerce, and a Council Member of the University of Macao. He has worked to unite the Macao industrial and commercial community for integrated development, Actively participate in the development of Guangdong-Hong Kong-Macao Greater Bay Area and Hengqin Guangdong-Macao-Shenzhen Cooperation Zone, so to contribute to the diversification and sustainable development of Macao's economy.

In 2024 and 2012, he was awarded the "Medal of Merit – Professions" and the "Medal of Merit – Industry and Commerce" by the Macao Government in recognition of his contributions to the business community.

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主持人 Moderator

### 許文杰先生 Mr. Xu Wenjie

#### 横琴創新發展研究院所長

Director of the Hengqin Institute of Innovation and Development (HOIID) of Guangdong-Macao In-depth Cooperation Zone

横琴粤澳深度合作區創新發展研究院自由貿易試 驗區研究所所長。常年從事橫琴粵澳深度合作區 政策研究工作,專注粵港澳大灣區醫藥產業專項 研究以及自貿試驗區制度集成創新、營商環境建 設等方面研究。

Director of the Free Trade Pilot Zone Research Institute at the Hengqin Guangdong Macao Deep Cooperation Zone Innovation and Development Research Institute. Engaged in policy research on the Hengqin Guangdong Macao Deep Cooperation Zone for many years, focusing on special research on the pharmaceutical industry in the Guangdong Hong Kong Macao Greater Bay Area, as well as research on institutional integration innovation and business environment construction in the pilot free trade zone.





### ⋯ 專題論壇二:

### 大健康時代的中醫藥創新發展

### Thematic Forum 2: Innovative Development of Traditional Chinese Medicine in the Age of Modern Healthcare

在後疫情時代,全球對健康產業的關注度空前提升,中醫藥在維護人類健康方面展現出獨特價值。 本論壇匯聚全球中醫藥產業領袖、企業家及醫療 健康專家,深入探討中醫藥產業的創新發展方向。

論壇將重點展示中醫藥現代化、標準化和國際化 的發展趨勢並針對大健康產業中的廣闊應用前 景。從智慧醫療到健康養生,從中藥保健品到醫 美護膚,多位業界翹楚將分享中醫藥跨界創新的 成功案例。同時,探討中醫藥在重大疾病防治、 亞健康調理、體質改善等方面的獨特優勢,展現 中醫藥服務全生命週期健康管理的巨大潛力。

多位醫藥行業領袖將就全球大健康產業發展趨勢、中醫藥產業園區建設、中藥材種植與加工、中醫藥文化傳播等議題展開對話。來自中醫藥產業鏈各環節的嘉賓將分享其創新實踐,為與會華商呈現中醫藥全產業鏈的投資機遇,共同推動中醫藥事業在新時代的創新發展。

In the post-pandemic era, global attention to the healthcare industry has reached unprecedented levels, with Traditional Chinese Medicine (TCM) demonstrating its unique value in safeguarding human health. This forum brings together TCM industry leaders, entrepreneurs, and healthcare experts to explore innovative development directions in the TCM industry.

The forum will highlight TCM's modernization, standardization, and internationalization trends, focusing on its broad applications in the greater health industry. From smart healthcare to wellness preservation, from TCM health supplements to medical aesthetics and skincare, industry leaders will share successful cases of TCM's cross-sector innovations. Additionally, discussions will focus on TCM's unique advantages in preventing and treating major diseases, sub-health conditioning, and constitution improvement, demonstrating TCM's enormous potential in whole-lifecycle health management.

Pharmaceutical industry leaders will engage in dialogues on global health industry development trends, TCM industrial park construction, medicinal herb cultivation and processing, and TCM cultural promotion. Guests from various segments of the TCM industry chain will share their innovative practices, presenting investment opportunities across the entire TCM industry chain to participating Chinese entrepreneurs, jointly promoting the innovative development of TCM in the new era.

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION



劉良教授 Prof. Liu Liang

中國工程院院士、中醫證候全國重點實驗室主任 Academician of the Chinese Academy of Engineering, Director at State Key Laboratory of Traditional Chinese Medicine Syndrome

劉良教授,中國工程院院士,美國發明家學會院士,廣州中醫藥大學終身教授,現任中醫證候全國重點實驗室主任、中醫藥廣東省實驗室主任;世界衛生組織傳統醫學項目顧問、國際標準化組織 ISO/TC249 技術委員會委員及中藥標準化工作組 召集人、世界中醫藥學會聯合會中醫藥免疫專業委員會榮譽會長、內地與澳門科技合作委員會委員、國際著名 SCI 期刊 Pharmacological research 榮譽主編。曾先後任廣州中醫藥大學副校長,澳門科技大學第三任校長、榮譽校長,中藥質量研究國家重點實驗室主任,香港浸會大學中醫藥學院奠基院長等職務。

他先後承擔或參與了國家自然科學基金委員會、 國家科技部重大基礎研究項目 (973 計畫和攀登計 畫)、香港研究資助局、澳門科學技術發展基金等 政府機構資助的研究項目 50 多項。先後在包括 Nature 和 Science 增 刊、Nature Medicine、 Nature Communications, Annals of the Rheumatic Diseases 等知名期刊及會議發表研究 報告逾 700 篇,總計影響因子 2000,連續多年入 選全球前 2% 頂尖科學家榜單。以第一發明人獲國 際專利授權 48 項;主編或參與編寫出版學術專著 及教材 18 部;先後獲國家科技進步獎二等獎 2 項, 教育部自然科學獎一等獎 2 項,其他部(省)級一 等獎和二等獎 5 項,以及首屆國家創新爭先獎、國 家有突出貢獻的中青年專家、澳門特區政府榮譽獎 狀、第九屆樹蘭醫學獎、第七屆張安德中醫藥國際 貢獻獎等。

Prof. Liu Liang is an academician of the Chinese Academy of Engineering, academician of the American Academy of Inventors, and lifelong professor at Guangzhou University of Chinese Medicine. The individual currently holds the position of director at State Key Laboratory of Traditional Chinese Medicine Syndrome, Director of Chinese Medicine Guangdong Laboratory, project Advisor for traditional medicine of the World Health Organization (WHO), convener of the 1st Working Group of the Technical Committee of ISO/TC249, and Founding President of the Specialty Committee of Immunology of Traditional Chinese Medicine of the World Federation of Chinese Medicine Societies, honorary Chief Editor of international famous SCI Journal Pharmacological Research.

He has undertaken or participated in more than 50 research projects funded by the National Natural Science Foundation of China, the Major Basic Research Program of the Ministry of Science and Technology, He has published over 700 research papers in SCI journals, with a cumulative impact factor exceeding 2000. He has been listed for several consecutive years among the world's top 2% of scientists. As the first inventor, he holds 48 international patents and has authored or co-authored 18 academic monographs and textbooks. His achievements have been recognized with numerous awards, including two Second Prizes of the National Science and Technology Progress Award, two First Prizes of the Ministry of Education Natural Science Award, five First and Second Prizes at ministerial (or provincial) levels, the inaugural National Innovation Award, the title of National Outstanding Mid- and Young-Aged Expert, the Macao SAR Government's Certificate of Merit, the 9th Shulan Medical Award, and the 7th Zhang An-De Award for International Contributions to Chinese Medicine.



### 陳杰輝先生 Mr. Chen Jiehui

#### 廣州醫藥集團有限公司副董事長、總經理

Vice Chairman and General Manager of Guangzhou Pharmaceutical Holdings Limited

陳杰輝先生,博士研究生學歷,法學碩士。陳杰輝 先生曾先後擔任廣州市地方稅務局辦公室副主任科 員、主任科員、副主任,廣州市天河區地方稅務局 副局長,廣州市地方稅務局、國家稅務總局廣州市 稅務局辦公室主任;廣州輕工工貿集團有限公司 總經理、總法律顧問,兼廣州市大新文化創意發展 有限公司董事長等職務;現任廣州醫藥集團有限公 司副董事長、總經理、工會主席,廣州白雲山醫藥 集團股份有限公司工會主席。陳杰輝先生在戰略管 理、企業管理、公司治理、合規管理等方面有豐富 的經驗。

Mr. Chen Jiehui holds a doctoral degree and a Master of Laws degree. He has previously served in various positions, including Deputy Section Chief, Section Chief, and Deputy Director of the Office of Guangzhou Local Taxation Bureau; Deputy Director of Guangzhou Tianhe District Local Taxation Bureau: Director of the Office of Guangzhou Local Taxation Bureau and State Taxation Administration Guangzhou Taxation Bureau; Vice General Manager and Chief Legal Counsel of Guangzhou Consumer Goods And Services Group Ltd. concurrently serving as Chairman of Guangzhou Daxin Cultural and Creative Development Co., Ltd. Currently, he holds the positions of Vice Chairman, General Manager, and Chairman of the Trade Union of Guangzhou Pharmaceutical Holdings Co., Ltd., as well as the Chairman of the Trade Union of Guangzhou Baiyunshan Pharmaceutical Holdings Co., Ltd. Mr. Chen Jiehui has extensive experience in strategic management, enterprise management, corporate governance, compliance management.

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羅奕龍博士 Dr. Lo lek Long, Alvis

澳門特別行政區政府衛生局局長
Director of Health Bureau of the Macao SAR Government

現任為澳門特別行政區政府衛生局局長,第十四屆全國政協委員、第十三屆河南省政協委員、澳門醫務委員會主席、離島醫療綜合體北京協和醫院澳門醫學中心策略發展委員會成員等的職務。他分別取得中山醫科大學臨床醫學學士、本學學學也,獲得愛丁堡學學院士、內科醫學院院士、澳洲醫療管理學院院士、醫務行政科院士、醫務行政科院士、醫務行政科院士、醫務行政科院士、醫務行政科院士、醫務行政科院士、醫務行政科院士、醫務行政科院士、醫務行政科院士、醫務行政科院士、醫務行政科院士、醫務行政科院士、醫務行政科院士等資格。

Dr. LO is currently Director of Health Bureau of the Macao SAR Government, Member of the 14th National Committee of the Chinese People's Political Consultative Conference, Member of the 13th Henan Provincial Committee of the Chinese People's Political Consultative Conference, Chairman of the Macao Medical Affairs Committee, and Member of the Strategic Development Committee of The Islands Healthcare Complex - Macao Medical Center of Peking Union Medical College Hospital. He received his degrees of Bachelor of Clinical Medicine from Sun Yat-sen University of Medical Sciences, Master of Clinical Medicine from Peking University, Master of Geriatric Medicine from The University of Hong Kong, and Doctor of Medicine (Internal Medicine) from Sun Yat-sen University. Dr. LO is a Fellow of Royal College of Physicians of Edinburgh (FRCPE), Fellow of Australasian College of Health Service Management (FACHSM), and Fellow of Macao Academy of Medicine (FMAM) in Pneumology, Geriatric Medicine and Healthcare Administration.







維特健靈健康產品有限公司創辦人兼行政總裁 Founder and CEO of Vita Green Health Products Company Limited



維特健靈創辦人兼行政總裁陳曦齡博士於香港大學醫科畢業,為著名的兒科及為過敏科專家,為發展健康產品企業維特健靈,修讀中醫中藥,考獲中醫資格,現為註冊中醫,及為南京中醫藥大學會黃及榮譽教授。

陳博士行醫逾 40 年,公職榮譽無數,享負盛名。 在她的帶領下,時至今日,維特健靈已經成為家 傳戶曉的品牌,在全球擁有逾 1,500 名員工、4 間達至 GMP 認證標準的藥廠、逾 10 個海外辦事 處、逾 60 間零售店舖及專櫃、產品超過 250 種, 行銷亞洲、歐洲及美國。

維特健靈擁有多個著名品牌,如五色靈芝、盈活雲芝、維新烏絲素、知音蟲草及寧心等,獲獎無數。致力成為全球 No.1 健康產品品牌,全面照顧男女老幼的不同需要,人人都能夠「健康・喜悅・美麗・120 歲」。

Dr. Helen Chan, the founder and CEO of Vita Green, graduated from the University of Hong Kong, completed her medical training overseas, and is a well-known specialist in pediatrics and allergy. She is currently serving as a registered Chinese medicine practitioner, as well as a board member and honorary professor at Nanjing University of Chinese Medicine.

With over 40 years of medical practice, Dr. Chan has received numerous honors in public services and is highly respected in her field. Under her leadership, Vita Green has become a household brand, employing over 1,500 staff globally, operating 4 pharmaceutical factories with GMP certification standards, more than 10 overseas offices, and over 60 retail stores and counters, with a product range exceeding 250 types marketed across Asia, Europe, and the United States.

Vita Green has multiple renowned brands, including "Vita Green Lingzhi", "G. E. Yunzhi Essence", "Vita Hair", "Vita Yin Yang", "Vita Calm", etc., and has received numerous awards over the years. Committed to becoming the world's leading health product brand, addressing the diverse needs of people of all ages so that everyone can enjoy "Health Joy Beauty To 120".

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION



路嘉宏副教授 Prof. Lu Jiahong

澳門大學中華醫藥研究院副院長
Deputy Director of the Institute of Chinese Medical Sciences of the University of Macau

路嘉宏,現任澳門大學中華醫藥研究院/中藥機制與質量全國重點實驗室(澳門大學)副教授,副院長。路嘉宏在香港浸會大學中醫藥學院獲得博士學位,並在美國伊坎-西奈山醫學院完成博士後培訓。路嘉宏主要研究與趣在於細胞自衛的機制與中藥藥理研究,相關研究成果以通訊作者(包括共同通訊)身份在Nature Biomedical Engineering 等學術雜誌發表論文 60 餘篇,總被引 13000 餘次,Hindex 46。路嘉宏被列入斯坦福大學全球前 2% 頂尖科學家榜單,目前擔任澳門藥理學和實驗治療學會副理事長、澳門免疫學會副主席等學術任職。

Dr. Lu is an Associate Professor and Deputy Director at the Institute of Chinese Medical Sciences, University of Macau. His primary research interests revolve around autophagy biology and the pharmacological study of Chinese medicine. Dr. Lu has authored more than 60 papers as the corresponding author in prestigious journals such as Nature Biomedical Engineering, accumulating over 13,000 citations. His research has garnered widespread recognition. His H index is 46 and he has been listed on the Stanford World's Top 2% Scientists. Dr. Lu currently holds several academic positions, including Vice President of the Macau Society of Pharmacology and Experimental Therapeutics, Vice President of the Macau Society of Immunology.





主持人 Moderator

### 黃錦偉教授 Prof. Vincent Wong

澳門科技大學中藥機制與 質量全國重點實驗室助理主任

Assistant Director of the State Key Laboratory of Mechanism and Quality of Chinese
Medicine at Macau University of Science and Technology

澳門科技大學中藥機制與質量全國重點實驗室助理主任及埃爾文內爾博士生物物理與創新藥物實驗室執行主任。研究範疇為炎症及腫瘤分子生物學。擔任 Phytomedicine 及 Frontiers in Pharmacology 的副編輯;近十年間共獲資助項目總金額超過二千五佰萬澳門幣;於多個國際期刊上發表超過 220 篇 SCI 文章。曾榮獲澳門中銀學術研究優秀獎、高等學校科學研究優秀成果獎自然科學獎(團體獎)、澳門特別行政區科學技術獎自然科學獎(團體獎)。2021-2025 年史丹福全球前 2% 頂尖科學家。

Professor Vincent Wong currently serves as the Assistant Director of the State Key Laboratory of Mechanism and Quality of Chinese Medicine at Macau University of Science and Technology (MUST) and the Executive Director of the Dr. Erwin Neher Biophysics and Innovative Drug Laboratory. His research focuses on molecular biology in inflammation and cancer. Professor Wong serves as an Associate Editor for Phytomedicine and Frontiers in Pharmacology. Over the past decade, he has secured research grants totaling more than 25 million MOP. Additionally, he has published over 220 SCI-indexed research papers in various international journals.

He received multiple prestigious awards, including the Bank of China Excellent Research Award, Firstclass High Institute Natural Science Award in China, and Second and First-class Natural Science Award in Macao. Besides, he is one of the world top 2% scientists announced by Standard University (2021-2025).

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### ∷∷ 專題論壇三:

綜合休閒產業與文旅會展經濟:釋放融合潛力

**Thematic Forum 3:** 

Integrated Resort, Cultural Tourism and MICE Economy: Maximizing Synergistic Potential

隨著全球旅遊業復甦及消費模式轉型,澳門作為 世界級旅遊休閒中心的地位更顯重要。本論壇匯 聚政商各界領袖,探討澳門在建設"世界旅遊休閒 中心"發展定位中的創新實踐和機遇。

As global tourism recovers and consumption patterns transform, Macao's position as a world-class tourism and leisure center becomes increasingly significant. This forum brings together leaders from various sectors to explore innovative practices and opportunities in Macao's development as a "World Center of Tourism and Leisure."

The forum will highlight the transformation and upgrading achievements of Macao's integrated resorts (IR). Representatives from Macao's IR enterprises will share detailed insights into their strategic planning for non-gaming businesses, including themed entertainment, cultural performances, dining and shopping, premium art, and other innovative operational models. They will also demonstrate how innovative practices enhance service quality, showcasing Macao's international competitiveness in the tourism and leisure industry.

The forum will also explore the integration of Macao's MICE industry with cultural tourism. Experts from MICE, Creative industry, and brand marketing will share innovative approaches in developing Macao as a distinctive MICE destination and cultural tourism brand. They will highlight the unique advantages of developing cultural tourism industry against the backdrop of East-West cultural convergence, presenting investment prospects in the leisure tourism industry to global Chinese entrepreneurs.





### 王英偉博士 Dr. Wilfred Wong

金沙中國有限公司行政副主席 Executive Vice Chairman of Sands China Ltd.

金沙中國有限公司行政副主席王英偉博士於公職 及私營機構擁有逾 48 年的管理經驗,會任香港 基本法諮詢委員會委員、香港特別行政區籌備委 員會委員,以及連續 15 年當選港區全國人大代 表等。王博士現為香港電影發展局主席、香港文 化委員會副主席、香港藝術發展基金諮詢委員會 主席,以及澳門博彩法研究會名譽會長。他於 2003 年獲香港特別行政區委任為太平紳士,並分 別於 2007 年、 2015 年及 2022 年獲香港特區政 府頒授銀紫荊星章、金紫荊星章及大紫荊勳章。

Dr. Wilfred Wong, executive vice chairman of Sands China Ltd., has over 48 years of extensive management experience in both the public and private sectors. In public service, he was a member of the Hong Kong Basic Law Consultative Committee, and a member of the Preliminary Working Committee responsible for establishing the Hong Kong SAR. Dr. Wong also served as a Hong Kong Deputy to the National People's Congress of the People's Republic of China for 15 consecutive years. He is currently chairman of the Hong Kong Film Development Council, vice chairman of the Hong Kong Culture Commission, and chairman of the Hong Kong Art Development Fund Advisory Committee. He was appointed Honorary President of the Macau Research Association for Macau Gaming Law. The Hong Kong SAR government appointed him as a Justice of the Peace in 2003, and awarded him the Silver Bauhinia Star, Gold Bauhinia Star and Grand Bauhinia medal in 2007, 2015 and 2022, respectively.

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION



程裕昇先生 Mr. Philip Cheng

銀河娛樂集團董事 Director of Galaxy Entertainment Group

程裕昇先生為銀河娛樂集團董事,有逾 30 年的 營運和管理經驗。程先生擁有美國康奈爾大學理 學學士學位和哈佛大學工商管理碩士學位。

Mr. Philip Cheng is the Director of Galaxy Entertainment Group. He has over 30 years of experience in operation and management. He holds a Bachelor of Science degree from the Cornell University, USA and a Master of Business Administration degree from Harvard University, USA.









澳門特別行政區政府文化局局長

President of the Cultural Affairs Bureau of the Macao SAR Government



梁惠敏,現任澳門特別行政區政府文化局局長, 亦是一名建築師,曾分別於中國台灣東海大學及 英國倫敦大學學院學習建築,回澳門後進入文化 局工作,一直從事文化遺產保護相關工作,曾擔 任過文化局文化遺產廳廳長及文化局副局長。

Leong Wai Man, the current President of the Cultural Affairs Bureau of the Macao SAR Government, is also an architect. She studied architecture at Tunghai University in Taiwan and University College London in the United Kingdom. After her return to Macao, she worked at the Cultural Affairs Bureau and has been engaged in the field of cultural heritage protection. She served as the Head of Department of Cultural Heritage and Vice President of the Cultural Affairs Bureau.

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伍濱先生 Mr. Wu Bin

CPE 源峰首席投資官、投委會委員
Chief Investment Officer of CPE and member of Investment Committee

伍濱先生現任 CPE 首席投資官、投委會委員,擁有豐富的私募股權、管理諮詢和科技領域經驗,並在美國和中國知名高校獲得工程及工商管理相關教育。

Mr. Wu is the Chief Investment Officer of CPE and a member of its Investment Committee. He has extensive experience in private equity, management consulting, and technology, and holds degrees in engineering and business from leading U.S. institutions.





香港藝術發展局主席、霍英東集團副總裁 Chairman of the Hong Kong Arts Development Council, Vice President of the Fok Ying Tung Group



霍啟剛先生現任香港特別行政區全國人民代表大會代表、中國文學藝術界聯合會委員、文化體育及旅遊局文化委員會委員及香港特別行政區立法會議員(體育、演藝、文化及出版界功能界別)。

霍先生現職霍英東集團副總裁,負責監督集團在香港及中國內地的投資。霍先生一直是體育及文化藝術發展的堅定支持者,他目前是中國香港體育協會暨奧林匹克委員會副會長、亞洲電子體育聯合會主席、香港藝術發展局主席及西九文化區董事局成員。2021年,霍先生發起了一個名為「敢動藝術 The ARThletes」的跨界別合作項目,增強了藝術家與運動員的互動。其後,他更於2023年在社區創立 THE BRIDGE+ LIVING 藝術空間,旨在將藝術融入生活,努力營造和諧包容的空間。在他的領導下,香港藝術發展局於2024年舉辦了首屆香港表演藝術博覽會。

霍先生於 2025 年獲香港特別行政區政府頒授銅 紫荊星章,並於 2016 年獲委任為太平紳士。 Mr Kenneth Fok is a Deputy of the HKSAR to the National People's Congress, Member of the China Federation of Literary and Art Circles, Member of the Culture Commission under the Culture, Sports and Tourism Bureau, and Member of the Legislative Council of the HKSAR (the Sports, Performing Arts, Culture and Publication functional constituency).

Mr Fok is currently the Vice President of the Fok Ying Tung Group, overseeing the Group's investments in Hong Kong and Mainland China. He has always been a staunch supporter of culture and arts development. He is currently Vice-President of the Sports Federation & Olympic Committee of Hong Kong, China, President of Asian Electronic Sports Federation, Chairman of the Hong Kong Arts Development Council ("HKADC") and Board Member of West Kowloon Cultural District Authority. In 2021, Mr Fok initiated an interdisciplinary project called "The ARThletes" which is enhancing interactions between artists and athletes. Subsequently, he founded THE BRIDGE+ LIVING ART SPACE in 2023, which aims to integrate art into life and strive to create a harmonious and inclusive space. Under his leadership, HKADC organised the first Hong Kong Performing Arts Expo in 2024.

Mr Fok was awarded the Bronze Bauhinia Star by the HKSAR Government in 2025 and was appointed a Justice of the Peace in 2016.

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主持人 Moderator

### 林發欽教授 Prof. Johnny Fat lam Lam

澳門理工大學人文及社會科學學院院長
Dean of Faculty of Humanities and Social Sciences of Macao Polytechnic University

林發欽,歷史學博士,澳門理工大學人文及社會 科學學院院長、教授、博士生導師。全國港澳研 究會理事、中華海外聯誼會理事、澳門文教出版 協會會長、澳門口述歷史協會會長。在 2020 年 榮獲國家教育部組織的第八屆高等學校科學研究 優秀成果獎(人文社會科學)"普及讀物獎"。

林發欽研究領域及學術專長為澳門歷史與社會、 文化治理與公共政策、文化傳播、文化遺產等。 發表相關論文 50 多篇,出版著作 20 多部。 Professor Johnny Fat Iam Lam holds a degree of Doctor of Philosophy in History and is at present the Dean of Faculty of Humanities and Social Sciences of Macao Polytechnic University. Professor Lam is an executive board member of the Chinese Association of Hong Kong & Macao Studies; an executive board member of China Overseas Friendship Association; the president of the Association of Publication of Cultural Education of Macao; the president of Oral History Association of Macao. Professor Lam has published extensively and in 2020 he was awarded an honorable mention by the Ministry of Education for the Higher Education Institutions of the 8th Outstanding Scientific Research Output Award (Humanities and Social Sciences) for Popular Studies Award).

Professor Lam's research expertise is specialized in Macao history, society, social governance, public policy, cultural dissemination and heritage studies. At present, he has published some 50 research articles and some 20 books and edited publications.





### ⋯⋯ 專題論壇四:

### 高新技術及現代金融:創新與機遇並存

#### **Thematic Forum 4:**

## Technology and Modern Finance: Convergence of Innovation and Opportunities

在全球數字經濟快速發展的新時代,科技創新正 深刻改變著金融服務的模式與格局。本論壇匯聚 金融科技決策者、企業及專家,探討人工智能、 量子計算、區塊鏈等前沿技術為金融產業帶來的 創新與發展機遇。

論壇將重點展示金融科技創新的最新發展趨勢。 來自各地金融機構的代表將分享在數字貨幣、智 能資產管理、普惠金融等領域的創新實踐。同時, 專家們將就 Web3.0 時代下的金融創新發展等前 沿議題展開深入討論。

論壇還將探討澳門在大灣區金融科技創新中的 戰略機遇。來自監管機構、投資機構的嘉賓將 就澳門發展特色金融、綠色金融的優勢進行分 享,並探討如何借助澳門作為中國與葡語國家金 融服務平台的獨特定位,把握全球金融科技創新 浪潮下的發展機遇,為世界華商開拓更廣闊的合 作空間。 In the new era of rapidly developing global digital economy, technological innovation is profoundly transforming financial service models and landscapes. This forum brings together decision-makers, enterprises, and experts to explore the innovations and development opportunities that frontier technologies such as artificial intelligence, quantum computing, and blockchain bring to the financial industry.

The forum will highlight the latest development trends in fintech innovation. Representatives from financial institutions worldwide will share their innovative practices in digital currency, intelligent asset management, and inclusive finance. Meanwhile, experts will engage in in-depth discussions on cutting-edge topics such as financial innovation and development in the Web3.0 era.

The forum will also explore Macao's strategic opportunities in Greater Bay Area's fintech innovation. Guests from regulatory and investment institutions will share Macao's advantages in developing characteristic and green finance. They will discuss how to leverage Macao's unique position as a financial service platform between China and Portuguese-speaking countries to seize development opportunities in the global fintech innovation wave, creating broader cooperation spaces for global Chinese entrepreneurs.

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION



蔣宇揚教授 Prof. Jiang Yuyang

深圳市科協主席 President of Shenzhen Municipal Association for Science and Technology

蔣宇揚,男,漢族,1966 年 11 月出生,籍貫 江蘇江陰。

1986 年 畢 業 瀋 陽 藥 科 大 學 化 學 製 藥 專 業 , 1993、1996 年先後獲得中國科學院應用生態研 究所微生物學遺傳專業理學碩士、博士學位, 1996 年至 1998 年任清華大學化學系化學與生物 工程博士後,1998 年至至今任清華大學化學系藥 學院副教授、教授。

現任九三學社中央委員、廣東省委會副主委、深圳 市委會主委,深圳市人大常委會副主任、市科學技 術協會主席,廣東省政協常委。 Jiang Yuyang, male, Han ethnicity, born in November 1966 in Jiangyin, Jiangsu Province.

He graduated from Shenyang Pharmaceutical University with a major in Chemical Pharmaceutical Engineering in 1986, and obtained a Master's degree in Microbial Genetics from the Institute of Applied Ecology, Chinese Academy of Sciences in 1993, followed by a Ph.D. in the same discipline in 1996. From 1996 to 1998, he served as a postdoctoral researcher in Chemical Engineering at Tsinghua University's Department of Chemistry. Since 1998, he has been an associate professor and later a full professor at Tsinghua University's School of Chemistry and Pharmaceutical Engineering.

Currently, he holds multiple leadership positions including: Central Committee Member of the Jiusan Society, Deputy Director of the Guangdong Provincial Committee, Director of the Shenzhen Municipal Committee, Vice Chairman of the Standing Committee of Shenzhen Municipal People's Congress, President of Shenzhen Municipal Association for Science and Technology, and Standing Committee Member of the Guangdong Provincial Committee of the Chinese People's Political Consultative Conference.





### 邱潤華先生 Mr. Yau Yun Wah

澳門特別行政區政府經濟及科技發展局局長
Director of the Economic and Technological Development
Bureau of the Macao SAR Government

邱潤華,1976年生,擁有金融學學士及公共管理碩士學位,現任澳門經濟及科技發展局局長、工商業發展基金管理委員會主席,同時擔任社會協調常設委員會執行委員會副協調員。

2003年加入經濟局(現經濟及科技發展局)後,歷任行政及財政處處長(2016年)、產業發展廳廳長(2017年)。2021年9月委派至橫琴粵澳深度合作區擔任商事服務局副局長。

Mr. Yau Yun Wah, born in 1976, holds a Bachelor of Finance degree and a Master of Public Administration degree. He is currently serving as Director of the Economic and Technological Development Bureau of Macao, Chairman of the Administrative Council of the Industrial and Commercial Development Fund, and Deputy Coordinator of the Executive Committee of the Standing Committee for the Coordination of Social Affairs.

Since joining the Economic Services Bureau (now known as the Economic and Technological Development Bureau) in 2003, Mr. Yau has served as Head of Administration and Finance Division (2016) and Head of Economic Activities Development Department (2017). In September 2021, he was assigned to the Guangdong-Macao Intensive Cooperation Zone in Hengqin where he served as Deputy Director of the Commercial Services Bureau.

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION



邱達根先生 Mr. Duncan Chiu

香港特別行政區立法會議員、香港資訊科技聯會會長 Member of the Legislative Council of the Hong Kong SAR, President of Hong Kong Information Technology Joint Council

2022 年邱先生當選為第七屆立法會科技創新界議員。邱先生努力團結業界,為市民關注的議題發聲,為香港謀發展,並經常就科創發展、經濟政策、醫療服務等向政府建言。除立法會外,邱先生同時參與多個委員會向政府提供意見,為推動本港發展出謀獻策。

邱先生現為香港資訊科技聯會會長、產學研 1+計劃督導委員會主席,香港科技園公司董事局成員,香港貿易發展局資訊及通訊科技服務委員會主席、香港中文大學系統工程與工程管理學系諮詢委員會主席、以及香港理工大學顧問委員會委員。邱先生同時為醫院管理局成員及其資訊科技服務委員會主席、葵涌醫院及瑪嘉烈醫院管治委員會主席、亞洲壁球協會會長、中國香港壁球總會主席,在多個領域積極參與社會發展。

Duncan has been a driving force in Hong Kong's innovation and technology (I&T) development since early 2000. He is an active advocate of I&T policies, an experienced entrepreneur and investor, and is often regarded as the leading figure in the local I&T industry.

Besides his role in LegCo, Duncan is President of Hong Kong Information Technology Joint Council, Chairman of Steering Committee of the Research, Academic and Industry Sectors One-plus Scheme (RAISe+), Board Member of Hong Kong Science and Technology Parks Corporation (HKSTP), Chairman of **HKTDC Information & Communications Technology** (ICT) Services Advisory Committee, Chairman of the Advisory Committee for the Department of Systems Engineering and Engineering Management at The Chinese University of Hong Kong, Member of the Advisory Committee of The Hong Kong Polytechnic University. Duncan actively participates in social development across multiple sectors, he currently serves as both a Member of the Hospital Authority and the Chairman of its Information Technology Services Committee, Chairperson of The Hospital Governing Committee (HGC) of Kwai Chung & Princess Margaret Hospitals, President of the Asian Squash Federation and Chairman of Squash Association of Hong Kong, China.





### 馬智濤先生 Mr. Henry Ma

微眾銀行副行長兼首席信息官 Executive Vice President and Chief Information Officer, WeBank

馬先生在矽谷擁有超過 10 年的工作學習經驗, 分別在加州伯克利大學、斯坦福大學修讀計算機 本科和研究生學位,先後任職於國際大型 IT 企業 包括甲骨文、惠普等公司;回國後一直在金融 IT 行業工作,曾任平安科技公司(平安集團集中 IT 公司)總經理,帶領平安銀行順利完成新核心系 統更換,具備豐富的互聯網和銀行業經驗。

現任深圳前海微眾銀行副行長兼首席信息官,領 導科技團隊搭建了全球首個完全基於自主可控技 術的分佈式銀行核心系統。 As a member of WeBank executive management team, Henry oversees the IT strategic planning and management, fintech innovation at WeBank.

Prior to WeBank, Henry has served as General Manager at Ping An Technology Co., Ltd. Henry has received his Bachelor of Science degree with Highest Honors from UC Berkeley and a Master of Science degree in Computer Science from Stanford University. With years of professional studies and working experience, he has successfully led teams in various renowned companies to in-house design and implement multiple groundbreaking fintech infrastructures and applications.

### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION



孫豪先生 Mr. Sun Ho

澳門通股份有限公司董事會主席兼總經理、 螞蟻銀行(澳門)股份有限公司董事長

Chairman and CEO of Macau Pass, Chairman of Ant Bank (Macao) Limited

孫豪先生,任澳門通董事會主席兼總經理,螞蟻銀行(澳門)董事長,領導公司整體戰略方向、業務發展和企業管理。致力為澳門及大灣區的銀行服務、電子支付、本地生活服務以及旅遊業提供更多的產品和內容,並積極拓展全球市場,服務更多用戶群體和中小企業。

除此之外,孫先生積極參與並受邀擔任多個市場行業組織的重要職務,如澳門中華總商會會董、澳門第三代互聯網智庫創會會長、世界牌類競技聯盟主席以及國際智力運動聯盟常務副主席等。現今,在孫先生的帶領下,公司積極地承擔社會責任,持續為推動澳門及其他地區轉型成智慧城市作出貢獻。

曾任其他上市公司多個高級領導職務,孫先生對於中國和國際企業戰略、管理、審計和企業財務管理方面擁有豐富經驗。持有澳洲悉尼大學經濟學學士學位和香港理工大學企業融資碩士學位,為澳洲會計師公會會員及香港會計師公會資深會員。

Mr. Sun, as the Chairman and CEO of Macau Pass, the Chairman of the Board of Directors of Ant Bank (Macao), leads the company in overall strategic direction, business development and corporate management; focuses on providing more products and content for the banking services, electronic payments, local life services and tourism of Macau and the Greater Bay Area. The Company is also committed to expanding into global markets to serve more customers and small and medium-sized businesses.

In addition, Mr. Sun has been actively involved and was appointed major positions in the industry like, Director of Macao Chamber of Commerce, Founder and President of Web3.0 Think Tank in Macau, President of the Federation of Card Games and Deputy President of the International Mind Sports Association. Currently, under his leadership, the Group is eager to take on more social responsibilities and continue contributing to the smart city transformation of Macau and other regions.

Mr. Sun held various senior leadership positions in other listed companies, and had extensive experience in strategy, management, auditing and financial management of Chinese and international enterprises. He holds a bachelor's degree in Economics from the University of Sydney in Australia and a master's degree in Corporate Finance from the Hong Kong Polytechnic University. Mr. Sun is a member of CPA Australia and a fellow member of the Hong Kong Institute of Certified Public Accountants.





主持人 Moderator

### 唐繼宗教授 Prof. Tong Kai Chung

澳門特別行政區行政會委員、澳門管理學院院長 Member of the Executive Council of the Macao SAR and the President of the Macau Institute of Management

唐繼宗教授,澳門管理學院院長,中國社會科學院研究生院經濟學博士。現任澳門特區行政會、人才發展委員會和都市更新委員會委員、世界中餐聯合會飲食文化專家工作委員會委員、香港中文大學亞太航空政策研究中心成員。並曾在民航與餐飲類上市公司任職管理層。

Professor Tong Kai Chung is the President of the Macau Institute of Management and holds a Ph.D. in Economics from the Graduate School of the Chinese Academy of Social Sciences. He currently serves as a member of the Executive Council of the Macau Special Administrative Region, the Talent Development Committee, and the Urban Renewal Committee. Additionally, he is a member of the Expert Working Committee on Culinary Culture of the World Federation of Chinese Catering Industry, and a member of the Aviation Policy and Research Center at the Chinese University of Hong Kong. He has also held executive positions in publicly listed companies in the civil aviation and catering industries.

#### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

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#### Thematic Forum 5: The Journey of Young Chinese Entrepreneurs

在全球經濟格局快速變革的時代,培育新一代華 商領袖對推動全球華商網絡的持續發展至關重 要。本論壇匯聚各地傑出青年企業家和創新先驅, 分享他們在成長路上的實貴經驗,探討新時代青 年華商的發展機遇與挑戰。

論壇將重點展示新生代華商在各領域的成功實 踐。來自各地的青年企業家將分享其在自身行業 的成長歷程和心得體會。同時,成功企業家將就 如何在全球化浪潮中把握商機、建立國際視野、 傳承創新等議題,為青年華商提供實貴建議和指 導。

論壇還將探討澳門在推動青年華商發展中的平台作用。分享澳門在支持青年創新創業方面的政策優勢和資源配套,並探討如何借助澳門作為中國與葡語國家經貿合作服務平台的優勢,協助青年華商開拓國際市場,構建全球商業網絡,把握"一帶一路"倡議下的發展機遇,為全球華商網絡注入新的活力和創新動力。

In an era of rapidly evolving global economic landscape, nurturing the next generation of Chinese business leaders is crucial for the sustainable development of the global Chinese business network. This forum brings together outstanding young entrepreneurs and innovation pioneers from various regions to share their valuable experiences and explore the development opportunities and challenges facing young Chinese entrepreneurs in the new era.

The forum will highlight the successful practices of new-generation Chinese entrepreneurs across various sectors. Young entrepreneurs will share their growth journeys and insights in their respective industries. Meanwhile, successful business leaders will provide valuable advice and guidance on seizing opportunities in globalization, building international perspectives, and fostering innovation.

The forum will also explore Macao's role as a platform in promoting the development of young Chinese entrepreneurs. It will share Macao's policy advantages and resource support for youth innovation and entrepreneurship, and discuss how to leverage Macao's unique position as a commercial and trade cooperation service platform between China and Portuguese-speaking countries. This will help young Chinese entrepreneurs expand into international markets, build global business networks, and seize development opportunities under the "Belt and Road" initiative, injecting new vitality and innovative momentum into the global Chinese business network.





#### 黃進達先生 Mr. Jason Wong Chun Tat

#### 香港中華總商會青年委員會主席

Chairman of Young Executives' Committee of the Chinese General Chamber of Commerce, Hong Kong

黃進達先生,太平紳士,現任康泰企業有限公司執行董事。黃先生熱心業界及社會事務,擔任公職包括:中國人民政治協商會議重慶市第六屆委員會委員、第十四屆全國青聯港區常委、香港特別行政區行政長官選舉委員會委員、南區區議會社區參與及文化康樂委員會增選委員、香港菁英會第十八屆執委會主席、香港中華總商會常務會董及青年委員會主席,曾任香港旅遊業議會主席。

Mr. Jason Wong Chun Tat currently serves as the Executive Director of Hong Thai Enterprises Limited. He holds several public positions, including:

- Member of the 6<sup>th</sup> Chongqing Municipal Committee of the Chinese People's Political Consultative Conference
- Standing Committee Member of the 14<sup>th</sup> Committee of the All-China Youth Federation
- Member of the Election Committee for the Chief Executive of the Hong Kong Special Administrative Region
- Member of the Community Involvement, Culture and Recreation Committee, and Development Planning Committee of the Southern District Council
- Chairman of the 18<sup>th</sup> Executive Committee of The Y. Elites Association
- Standing Committee Member and Chairman of Young Executives' Committee, The Chinese General Chamber of Commerce, Hong Kong

Mr. Wong is also the former Chairman of the Travel Industry Council of Hong Kong. His diverse roles demonstrate his commitment to community service, industry and youth development.

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#### 許小龍先生 Mr. Richard Koh

#### 新加坡中華總商會青年商務委員會副主席 Vice Chairman of Youth Business Affairs Committee of the

Singapore Chinese Chamber of Commerce & Industry

許小龍是新加坡 M-DAQ Global 金融科技公司的 創始人兼董事長。

該公司成立於 2010 年。目前集團為全球 45 個市場每年處理超過 250 億新元的跨境交易,實繳資本達 2 億 1300 萬新元。

他的經驗源於曾在摩根大通、渣打銀行和普華永 道任職,並曾獲得本科學業獎學金。

許小龍是一名資深特許會計師,並擁有國際商務 行政工商管理碩士學位(畢業班代表)及榮譽會 計學士學位。目前正攻讀工商管理博士學位,並 有4項技術專利權。

2018 新加坡電腦學會頒發"年度企業家獎"

2020 安永會計師事務所頒發"金融科技年度企業 家獎"

2024 南洋理工大學頒發"校友卓越成就獎"

他現任新加坡中華總商會青年商務委員會副主席,並擔任南洋理工大學南洋商學院顧問委員會 成員、新加坡國立大學商學院會計系顧問委員會 成員。 Richard Koh has 4 decades of industry experience in Infocomm, Treasury (Foreign Exchange) and eCommerce across Asia Pacific.

He is the Founder/Chairman of M-DAQ Global, a Singapore headquartered Series-D FinTech founded in Jan 2010 where he served as the Group CEO until May 2025.

Today, the group serves global e-commerce marketplaces, fintech companies, and corporates across 45 markets, processing over S\$25 billion worth of cross-border transactions annually, with a paid-up capital of S\$213 million.

His experiences were gained at JPMorgan, Standard Chartered and PwC, where he was also awarded the undergraduate scholarship.

Richard has been a Fellow Chartered Accountant since 2010 and holds an Executive MBA in International Business (Valedictorian), Bachelor of Accountancy (Honours). He is currently pursuing a PhD in Business.

Richard holds four patents.

In 2018, he was named Entrepreneur of the Year by Singapore Computer Society.

In 2020, he was named Entrepreneur of The Year - Financial Technology by EY.

In 2024, he was bestowed with the Alumni Achievement Award by NTU, Singapore.

He currently serves in Singapore Chinese Chamber of Commerce & Industry's Council as Vice Chairman of Youth Business Affairs Committee, NTU Nanyang Business School Advisory Board, and NUS Business School Accounting Advisory Board.





#### 何猷君先生 Mr. Mario Ho

星競威武集團董事長兼首席執行官 Chairman and Co-Chief Executive Officer of NIP Group Inc.

何猷君掌舵的星競威武集團(NASDAQ:NIPG), 是一家以電子競技俱樂部業務為核心,電競賽事、 數字體育人才經紀、遊戲發行等多元化業務並行 發展的全球性綜合數字娛樂集團。2024年7月 26日,星競威武集團在納斯達克證券交易所掛牌 上市,何猷君成為亞洲最年輕的納斯達克上市公 司創始人。

作為新時代的創業者,何猷君生於港澳、創業於 內地,始終在推動港澳與內地青年交流合作方面 不斷努力。

何猷君曾入選 2024"福布斯中國 30 Under 30 榜單"、南方周末"年度影響力人物"、2023《財富》年度"中國 40 位 40 歲以下商界精英"榜單等。

#### 主要職務:

- 星競威武集團董事長兼首席執行官
- NBA 波士頓凱爾特人共同所有人
- 第十四屆全國青聯委員
- 第十三屆湖北省政協委員
- 澳門電子競技總會會長

Mario Ho, Chairman and Co-Chief Executive Officer of NIP Group Inc., is the CEO of the company's Eastern business. Through the company's IPO in 2024, Mario became the youngest ever Asian founder of a US listed company.

Mario founded Victory Five (V5) and the Macau Esports Federation in 2018, serving as Chairman for both entities. As partner of iDreamsky (01119. HK), Mario led the games publishing company to a successful listing on the Hong Kong Stock Exchange, becoming the youngest ever executive to ring the bell in Hong Kong. In 2021, Mario led the merger between V5 and eStar Esports, creating then the largest Chinese esports company. In 2023, he led the merger between ESV5 and Ninjas in Pyjamas, which is till this date, the largest international merger in the esports industry.

Mario received his bachelor's degree in management science from the Massachusetts Institute of Technology in 2016.

#### Primary Title:

- Chairman and Co-Chief Executive Officer of NIP Group Inc.
- Co-Owner and Managing Partner of the Boston Celtics
- Member of the 14<sup>th</sup> All-China Youth Federation (ACYF)
- Member of the 13<sup>th</sup> Committee of the Chinese People's Political Consultative Conference (CPPCC) of Hubei Province
- Chairperson of the Macau Esports Federation

## The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

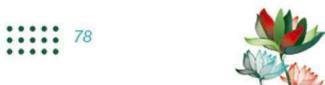


張君婷女士 Ms. Zhang Junting

天津榮程祥泰投資控股集團有限公司總裁 President of Tianjin RockCheck Group

張君婷現擔任天津榮程祥泰投資控股集團有限公司總裁,天津榮程聯合鋼鐵集團有限公司董事長, 天津市榮程普濟公益基金會理事長。是推動企業 戰略規劃、產業多元化發展、數位化與綠色化協 同發展技術創新的執行人。榮程集團是以製造業 為主業,經貿服務、數位科技、新能科技等產業 協同發展的綜合性企業集團,業務覆蓋中國 31 個省市及全球 76 個國家和地區,位列中國企業 500 強 201 位,中國製造業企業 500 強 97 位, 創造了 60 億美元的社會貢獻總額,累計納稅總 額 22 億美元。 Zhang Junting serves as President of RockCheck Group, Chairwoman of both RockCheck Iron & Steel Group and RockCheck Puji Foundation. As the strategic architect and driving force behind the Group's transformation, she has been instrumental in spearheading industrial diversification, advancing technological innovation, and fostering synergistic development between digitalization and green initiatives. RockCheck Group is a comprehensive industrial conglomerate with manufacturing at its core, complemented by synergistic operations in trade services, digital technology, and new energy solutions. With a presence across all 31 provinces in China and business footprint extending to 76 countries and regions worldwide, the Group has established itself as a globally engaged enterprise.

RockCheck holds the 201st position among China's Top 500 Enterprises and ranks 97<sup>th</sup> in the China Top 500 Manufacturing Enterprises list. The Group has made substantial socioeconomic contributions, with a cumulative tax payment of US\$2.2 billion and an overall social impact valued at US\$6 billion.





李在哲先生 Mr. Jay Lee

SKAI Intelligence Inc. 首席执行官 CEO of SKAI Intelligence Inc.

李在哲先生在消費品、互聯網平台戰略投資和數字商務領域擁有豐富的經驗。在創立 SKAI intelligence 之前,他曾在復星集團集團戰略辦公室領導消費品投資,並在阿里巴巴集團擔任高級管理職務,推動了包括天貓和盒馬在內的核心平台的發展。Jay 完成了首爾國立大學的 AI CEO 課程。

#### 職業經歷:

- 首席執行官(CEO), SKAI Intelligence
- 投資董事總經理,復星集團
- 高級經理,阿里巴巴集團

He brings extensive experience in consumer goods, strategic investment, and digital commerce. Before founding SKAI, he led consumer goods investments at Fosun Group's Group Strategy Office and held senior leadership roles at Alibaba Group, where he contributed to the growth of key platforms such as TMall and HEMA. He also completed the Al CEO Program at Seoul National University.

#### Career:

- Chief Executive Officer (CEO), SKAI Intelligence
- · Managing Director, Fosun Group
- Senior Manager, Alibaba Group
- Marketing & Business Development Manager, LG Household & Health Care, Ltd.

#### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION



主持人 Moderator

#### 崔天立先生 Mr. Calvin Tinlop Chui

澳門中華總商會青年委員會主任 Chief of Youth Committee of Macao Chamber of Commerce

崔天立,葡萄牙天主教大學法學士、美國芝加哥 大學法學碩士,力圖律師事務所聯席管理合夥人、 嘉猷控股有限公司執行董事,湖北省政協委員 全國青聯常委。具澳門、紐約及粵港澳大灣區 等 管格,諳中英葡三語。結合專業和商業 資格,諳中英葡三語。結合專業和商 沒 實格,語及歐亞,分所設於里斯本、波屬國 聯營所覆蓋珠海橫琴、深圳前海,並通 場所覆蓋珠海橫琴、深圳前海 股,專注建築、金融及科技投資等領域。現任澳門 中華總商會青年委員會主任、澳門證券基金行門 協會常務理事、澳門金融法律學會會長、澳門 協會常務理事、澳門金融法律學會會長等職, 積極推動青年及社會發展。 Calvin Tinlop Chui, LLB (Católica), LLM (Uchicago) serves as Co-Managing Partner of Lektou Lawyers and Notaries and Executive Director of Kallo Holdings Limited, while also holding positions as a member of the Hubei Provincial CPPCC and Standing Committee member of the All-China Youth Federation. He is qualified to practice law in Macau, New York State, and the Greater Bay Area, and is fluent in Chinese, English, and Portuguese.

Combining professional expertise with business acumen, Chui manages a law firm with operations spanning Europe and Asia, with branch offices in Lisbon and Porto, and associated offices covering Zhuhai Hengqin and Shenzhen Qianhai. Through Kallo Holdings Limited, he focuses on investments in construction, finance, and technology sectors.

His current positions include Chairman of the Youth Committee of the Macau Chamber of Commerce, Member of the Standing Committee of Macau Securities and Fund Industry Association, President of the Macau Financial Law Association, Founding President of the Macau Youth Summit, and President of the Macau-China Basketball Association. He actively promotes youth and social development initiatives.



## 大會籌備過程

## **Convention Preparation Overview**





共商共築華商命運共同體

WORKING TOGETHER TO BUILD A COMMUNITY OF SHARED FUTURE FOR CHINESE ENTREPRENEURS

#### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

#### 第一次籌備工作會議

**First Preparation Meeting** 



世界華商大會召集人組織於 2024 年 10 月 26 日及 27 日蒞臨澳門,聽取澳門中華總商會介紹第十八屆 世界華商大會的籌備情況和對場地進行考察,並召 開召集人組織會議。主辦方澳門中華總商會會長 崔世昌熱情接待了香港中華總商會會長蔡冠深、 新加坡中華總商會會長高泉慶及泰國中華總商會主 席林楚欽所率領的考察團。

26、27日,本會會長崔世昌,副會長林金城、劉藝良, 理事長馬志毅、副理事長崔煜林、、余健楚、何富強、 蕭志偉、莫志偉、陳澤武、林燕妮、馬志達、許樂敏、 顏奕真及多位常務理事和理事,共30多人出席工 作匯報會議。會後,代表團前往大會主場館澳門 威尼斯人會議展覽中心及銀河國際會議中心進行實 地考察,並參觀了澳門威尼斯人的後勤區域等商務 旅遊設施。26日晚上,澳門中總設歡迎宴款待考察 團一行。 27 日上午三地召集人組織舉行會議。會後,蔡冠深會長代表世界華商大會召集人組織在總結時表示,對澳門中總作為明年的主辦單位表示高度認可,並有信心澳門以優質的場地設施及星級服務將吸引全球各地華商代表踴躍參與。與會各方期待能進一步深化合作,為第十八屆世界華商大會注入更豐富的內容。

此次來澳參與籌備工作會議的成員還包括香港中華 總商會副會長姚祖輝、對外事務委員會主席葉少明、 秘書長楊漫綺及助理秘書長潘麗明;新加坡中華總 商會前任會長黃山忠、科技委員會主席黃建銘、工 商委員會主席謝錦發及秘書長林福有;泰國中華總 商會副主席李桂雄和蕭漢銘,以及常務副秘書長 林嘉南等三地代表。

期間,本會負責人及考察團分別與金沙中國有限公司行政副主席王英偉及銀河娛樂集團董事會副主席 呂耀東會面,深入商討會議場地相關事宜。











#### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION



The three convenor organisations of the 18<sup>th</sup> World Chinese Entrepreneurs Convention (WCEC) made their first inspection visit to Macao on October 26<sup>th</sup> and 27<sup>th</sup> 2024, conducting venue inspection, convening organisers' meetings and WCEC convenor meeting in preparation for the upcoming convention. The host organisation, Macao Chamber of Commerce, led by President Chui Sai Cheong warmly received the delegation group led by Jonathan Choi, President of the Chinese General Chamber of Commerce, Hong Kong, Kho Choon Keng, President of the Singapore Chinese Chamber of Commerce & Industry and Narongsak Putthapornmongkol, President of the Thai-Chinese Chamber of Commerce.

The host Macao Chamber of Commerce, President Chui Sai Cheong, along with President of the board of directors Frederico Ma Chi Ngai, Vice President Chui Yuk Lam, Lam Kam Seng, U Kin Cho, Lao Ngai Leong, Ho Fu Keong, Sio Chi Wai, Mok Chi Wai, Chan Chak Mo, and other standing committee members and directors, totaling over 30 people, attended the first preparation meeting. Following the

meeting, the delegation proceeded to inspect the two main venues, The Venetian Macao Convention and Exhibition Center and the Galaxy International Convention Center. As well as proposed delegation's tour of The Venetian Macao's back of house area and other business facilities. On the evening of October 26<sup>th</sup>, Macao Chamber of Commerce hosted a welcome dinner for the delegation group.

On the morning of the 27<sup>th</sup>, WCEC convenor meeting was held and during the conclusion of the meeting, the WCEC convenor organisations expressed high approval of Macao as next year's host city and was confident that Macao's quality venues and facilities would attract enthusiastic participation from Chinese entrepreneurs worldwide. All parties looked forward to further deepening cooperation next year and enriching the content of the 18<sup>th</sup> World Chinese Entrepreneurs Convention.

WCEC convenor delegation participating in this first preparatory meeting include: Jonathan Choi, President of the Chinese General Chamber of Commerce, Hong Kong, Vice President Andrew







Yao, External Affairs Committee Chairman Dennis Yip, Secretary General Yvonne Yeung, and Assistant Secretary General Connie Poon; Kho Choon Keng, President of the Singapore Chinese Chamber of Commerce & Industry, Immediate Past President Roland Ng, Technology Committee Chairman Ng Kian Ming, Commerce & Industry Committee Chairman Chia Kim Huat, and Secretary General Lin Fuyu; Narongsak Putthapornmongkol, President of the Thai-Chinese Chamber of Commerce, Vice Presidents Li Guixiong and Xiao Hanming, and Executive Deputy Secretary General Lin Jianan.

During the visit, Wildred Wong, Executive Vice Chairman of Sands China Ltd., and Francis Lui, Vice Chairman of Galaxy Entertainment Group, separately received the delegation for in-depth discussions regarding the convention.



#### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

#### 第二次籌備工作會議

Second Preparation Meeting



2025 年 8 月 7 日上午,澳門中華總商會與世界華 商大會召集人組織—香港中華總商會、新加坡中華 總商會及泰國中華總商會通過線上連線方式舉行了 籌備會議,向召集人組織匯報工作進展並共商大會 細節。

澳門中總理事長馬志毅在會上詳細介紹了大會籌備 情況,指出目前各地華商報名反響熱烈,預計吸引 逾四千名世界各地的華商精英參會。他就議程設計、 配套活動、接待流程等全面匯報,確保國際參會體 驗。

香港中總會長蔡冠深、新加坡中總會長高泉慶、 泰國中總主席林楚欽分別發表指導意見,對澳門 中總的籌備工作給予高度讚賞,並就深化華商合作 網絡、提升大會影響力等提出建設性建議。三召集 人組織一致表示,對澳門中總的組織能力充滿信心, 全力支援本屆大會打造為全球華商凝聚共識、共謀 發展的平台。

澳門中總感謝召集人組織的信任與支援,強調在 澳門特區政府各部門協力配合下,將攜手各界確保 大會圓滿成功,為全球華商提供高品質合作機遇, 依託澳門作為中國內地與國際市場的重要紐帶,本 屆大會將充分發揮澳門在"一帶一路"建設中的獨特 優勢,推動全球華商拓寬互聯互通管道,深化多層 次合作,共築華商命運共同體,開創共贏新格局。 澳門中總將持續強化"平台中的平台"角色,擔當 華商橋梁,服務全球華商發展需求。



On the morning of August 7th, the Macao Chamber of Commerce held an online preparation meeting with the three convenor organisations of the World Chinese Entrepreneurs Convention—the Chinese General Chamber of Commerce Hong Kong, the Singapore Chinese Chamber of Commerce and the Thai-Chinese Chamber of Commerce. During the meeting, the Macao Chamber reported the progress of preparations and discussed various details of the upcoming convention with the convenor organisations.

Frederico Ma Chi Ngai, President of the board of directors of the Macao Chamber of Commerce, gave a detailed update on the convention's preparations at the meeting. He noted that the response from Chinese entrepreneurs worldwide has been







enthusiastic, with more than 4,000 elite attendees expected from across the world. He provided a comprehensive briefing on agenda design, supporting activities, and reception arrangements to ensure an optimal international participant experience.

Jonathan Choi, President of the Chinese General Chamber of Commerce, Hong Kong; Kho Choon Keng, President of the Singapore Chinese Chamber of Commerce & Industry and Narongsak Putthapornmongkol, President of the Thai-Chinese Chamber of Commerce, each offered guidance and highly praised the Macao Chamber's preparatory efforts. They also provided constructive suggestions on deepening the Chinese business cooperation network and enhancing the impact of the convention. The three convenor organisations expressed their full confidence in the organisational capabilities of the Macao Chamber and pledged their full support to make this convention a platform for world Chinese entrepreneurs to build consensus and pursue development together.

The Macao Chamber of Commerce expressed its gratitude for the trust and support from the convenor organisations. The Chamber emphasized that, with the collaborative efforts of various departments of the Macao SAR Government, it would work hand in hand with all stakeholders to ensure the convention's success and provide high-quality cooperation opportunities for Chinese entrepreneurs worldwide. Leveraging Macao's unique role as a vital link between Mainland China and international markets,

this convention will fully utilize Macao's distinctive advantages in the "Belt and Road" initiative, promote greater connectivity for global Chinese entrepreneurs, deepen multi-level cooperation, and jointly build a community of shared future for Chinese entrepreneurs, forging a new win-win landscape. The Macao Chamber will continue to strengthen its role as a "platform among platforms," acting as a bridge for Chinese entrepreneurs and serving the development needs of Chinese entrepreneurs worldwide.



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#### 宣傳第十八屆世界華商大會

Promoting the 18th WCEC



崔世昌會長與馬志毅理事長向澳門特別行政區行政長官岑浩輝匯報第十八屆世界華商大會的籌備進展,並感謝特區政府在籌備過程中給予的大力支持與協助。

President Chui Sai Cheong and President of the Board of Directors Frederico Ma Chi Ngai briefed Chief Executive of the Macao SAR, Sam Hou Fai, on the progress of preparations for the 18<sup>th</sup> World Chinese Entrepreneurs Convention, expressing gratitude for the Macao SAR Government's strong support and assistance throughout the preparation.





#### 中總訪日韓宣傳世界華商大會

Macao Chamber of Commerce Visits Japan and Korea to Promote World Chinese Entrepreneurs Convention

全國政協委員、澳門中華總商會理事長馬志毅率領一行六人的訪問團,於二月十六日至二十日赴日本東京、韓國首爾訪問,先後拜訪問中國駐日本國大使吳江浩、日本中華總商會長袁國棟,藉此宣傳澳門的最新發展,以及邀請日本中總、韓國中總於今年十一月二日至四日在澳門舉行的第十八屆世界華商大會。澳門中總常理事李俊鳴、何嘉倫、潘耀榮、劉智龍,秘書江夫育參團出訪。

訪問期間,馬志毅先後拜訪各單位負責人時,均表達了新春佳節的美好祝福,並感謝各單位負責人盛情接待,以及詳細介紹了澳門社會和經濟的情況和澳門中總的會務近況。他指出,去年澳門當選為"2025年東亞文化之都",又增添了一張亮麗的"金名片"。"東亞文化之都"是落實中日韓三國領導人會議精神,由三國共同發起的亞洲第一個國際文化城市命名活動,是中日韓克亞洲第一個國際文化城市命名活動,是中日韓人文領域的重要成果和東亞區域文化合作專案。在此背景下,澳門中總訪問日韓,具有特別意義。

馬志毅表示,去年底國家主席習近平親臨澳門視察,並對澳門提出了"四點希望",當中一點是"著力打造更高水平對外開放平台",用好中西薈萃的文化優勢,促進國際人文交流,講好澳門故事、中國故事,打造中西文明交流互鑒的重要窗口。澳門中總冀進一步加強與日韓兩國商會的交流聯繫,講好澳門故事、中國故事,以民間力量促進更廣泛、多領域的合作共贏,推動澳門經濟適度多元發展,助力澳門打造更高水平對外開放平台。

Frederico Ma, member of the CPPCC and President of the board of directors of Macao Chamber of Commerce, led a six-member delegation to visit Tokyo, Japan and Seoul, South Korea from February 16<sup>th</sup> to 20<sup>th</sup>. They paid visits to Wu Jianghao, ambassador of the embassy of the people's

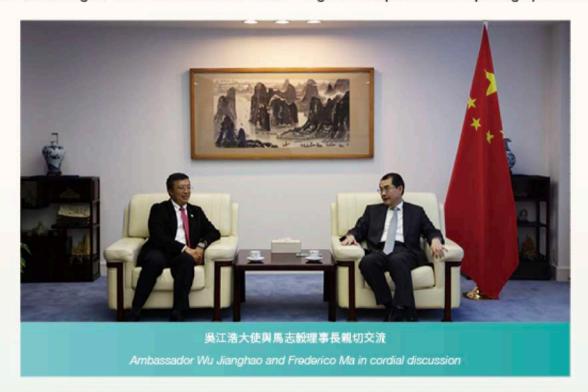
republic of China in Japan, Xiao Jingru, chairman of Chinese chamber of commerce in Japan, Dai Bing, ambassador of the Embassy of the people's republic of China in the Republic of Korea, Yuan Kuotung chairman of Korea Chinese chamber of commerce & industry. The visits aimed to promote Macao's latest developments and to invite the Japanese and Korean Chinese Chambers of Commerce to form delegations to participate in the 18<sup>th</sup> World Chinese Entrepreneurs Convention, which will be held in Macao from November 2<sup>nd</sup> to 4<sup>th</sup> this year by the Macao Chamber of Commerce. The delegation included Standing Directors Alberto Lei, Francisco Ho, Irwin Poon, Lao Chi Long, and Secretary Kong Fu lok.

During the visits to various organisations, Frederico Ma extended Chinese New Year greetings, expressed gratitude for their warm hospitality, and provided detailed updates on Macao's social and economic situation as well as recent developments of the Macao Chamber of Commerce. He pointed out that Macao's selection as the "Culture City of East Asia 2025" last year has added another prestigious "golden business card" to its credentials. The " Culture City of East Asia " is Asia's first international cultural city designation program jointly initiated by China, Japan, and South Korea, implementing the essence of the trilateral leaders' meeting. It represents a significant achievement in cultural exchanges among the three countries and serves as an important East Asian regional cultural cooperation project. The Macao Chamber of Commerce's visit to Japan and South Korea carries special significance under the framework.

Frederico Ma noted that during President Xi Jinping's visit to Macao last year, he expressed "four hopes" for Macao, one of which was to "strive to build a higher-level platform for opening up." This involves leveraging Macao's unique advantage as a platform between Chinese and Western cultures, promoting

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international cultural exchanges, effectively telling China's and Macao's stories, and creating an important window for exchange and mutual learning between Eastern and Western civilisations. The Macao Chamber of Commerce hopes to further strengthen exchanges and connections with chambers of commerce in Japan and South Korea, effectively share China's and Macao's stories, promote broader cooperation across multiple sectors through civil society efforts, drive Macao's moderate economic diversification, and help Macao build a higher-level platform for opening up to the world.



駐日大使吳江浩接待澳門中總訪問團時表示,一年來,中日各層級互動增多, 各領域交流合作提升,中日關係呈現改善發展勢頭。近年來,在日華企在人 工智能、跨境電商、白色家電等領域發展迅速。澳門中總對推動國家和澳門 社會和經濟發展不遺餘力,期望該會藉著舉辦第十八屆世界華商大會,講好 澳門故事、中國故事,推動日本在內的華商進一步交流合作,共創新機遇, 共謀新發展。

During the reception of the MCC delegation, Ambassador Wu Jianghao noted that over the past year, interactions between China and Japan at various levels have increased, and exchanges and cooperation across different sectors have improved, showing positive trends in Sino-Japanese relations. In recent years, Chinese enterprises in Japan have developed rapidly in fields such as artificial intelligence, e-commerce, and home appliances. The MCC has been working tirelessly to promote national and Macao's social and economic development. He expressed hope that through hosting the 18<sup>th</sup> WCEC, the Chamber would effectively tell Macao's and China's stories, and promote further exchanges and cooperation among Chinese entrepreneurs, including those from Japan, to create new opportunities and seek new development together.









駐日大使館吳江浩大使(中)等與馬志毅理事長(左四)等合照

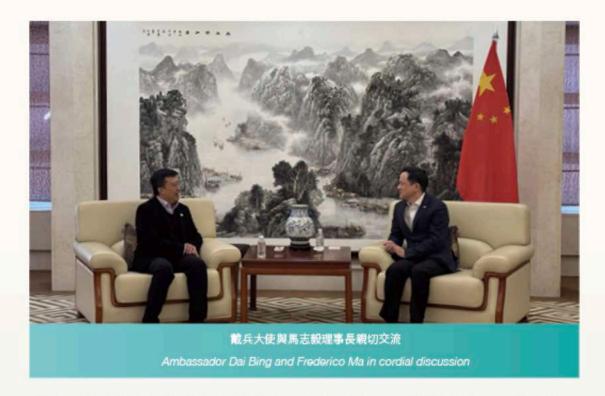
Group photo with Ambassador Wu Jianghao (center) of the Embassy of the People's Republic of China in Japan and President of the board of directors Frederico Ma and others



日本中總蕭敬如會長(前排中)等與澳門中總一行合照

Group photo with Chairman Xiao Jingru of Chinese Chamber of Commerce in Japan (center, front row) and Macao Chamber of Commerce delegation

#### The 18th WORLD CHINESE ENTREPRENEURS CONVENTION



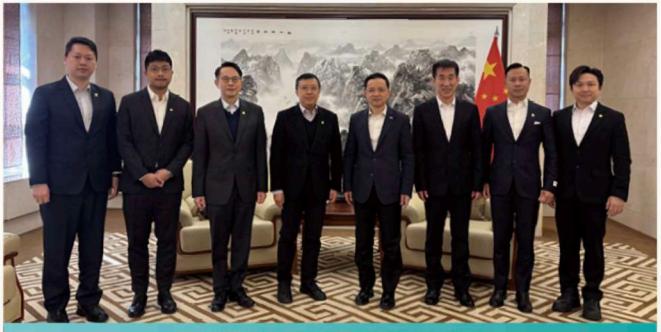
駐韓大使戴兵會見澳門中總訪問團時表示,中韓兩國關係密切,一衣帶水, 毗鄰而居,有著極為深厚的各方面聯繫與交往,在韓國居住生活工作的華僑 華人為推動兩國關係發展起到橋梁紐帶作用。去年底,國家主席習近平親臨 澳門視察,並發表了一系列重要講話,指引澳門未來的發展。期望澳門中總 堅定不移貫徹習主席的重要講話精神,不斷開拓澳門"一國兩制"成功實踐的 新篇章。

During his meeting with the MCC delegation, Ambassador Dai Bing stated that China and South Korea maintain close relations as neighboring countries, with extremely deep connections and exchanges in various aspects. The overseas Chinese living and working in South Korea have served as a bridge and bond in promoting the development of relations between the two countries. Last year, President Xi Jinping personally inspected Macao and delivered a series of important speeches, providing guidance for Macao's future development. He expressed hope that the MCC would steadfastly implement the essence of President Xi's important speeches and continue to write new chapters in the successful practice of "One Country, Two Systems" in Macao.









駐韓大使館戴兵大使(右四)等與馬志毅理事長(左四)等合照

Group photo with Ambassador Dai Bing (fourth from right) of the Embassy of the People's Republic of China in the Republic of Korea and President of the board of directors Frederico Ma and others



韓國中總袁國禄會長(前排右三)等與澳門中總一行合照

Group photo with Chairman Yuan KuoTung (third from right, front row) of Korea Chinese Chamber of Commerce & Industry and Macao Chamber of Commerce delegation

#### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION



澳門中總、日本中總雙方會晤交流

The Macao Chamber of Commerce and the Chinese Chamber of Commerce in Japan meet for exchanges

日本中總會長蕭敬如在會晤時表示,對澳門中總成功申辦第十八屆世界華商大會致以熱烈的祝賀!衷心祝願籌備工作順利、大會圓滿成功!日本中總將組織大規模的代表團赴澳門參加大會,加強中日兩國的經貿合作。常務副會長徐志敏在交流時介紹了日本中總的會務情況,以及近年中日兩國在經濟、科技等領域的合作發展。

During the meeting, Chairman Xiao Jingru of the Chinese chamber of commerce in Japan extended warm congratulations to the MCC for successfully bidding to host the 18<sup>th</sup> WCEC. He sincerely wished for smooth preparations and success of the convention. The Chinese chamber of commerce in Japan will organise a large delegation to attend the convention in Macao to strengthen economic and trade cooperation between China and Japan. During the exchange, Executive Vice Chairman Jo Shibin introduced the current status of the chamber, as well as the cooperative developments between China and Japan in areas such as economy and technology in recent years.



澳門中總、韓國中總雙方會晤交流

The Macao Chamber of Commerce and the Korea Chinese Chamber of Commerce & Industry meet for exchanges

Yuan Kuotung, Chairman of Korea Chinese chamber of commerce & industry welcomed the MCC delegation and pointed out that currently, besides operating traditional businesses such as restaurants, Korean overseas Chinese are mostly engaged in China-Korea trade, garment exports, tourism, medical services, and other service industries. In recent years, Korean overseas Chinese have also actively participated in and promoted the development of emerging industries such as online gaming, film and entertainment, advertising, media, and IT. The KCCCI successfully hosted the 8th WCEC in Seoul in 2005, which helped elevate the social and economic status of Korean Chinese entrepreneurs and overseas Chinese, and attracted more Chinese entrepreneurs from around the world to conduct business and invest in South Korea. He believes that the WCEC to be hosted by the MCC this year will certainly bring new business opportunities to Macao.









此外,澳門中總將於二零二五年十一月二日至四日在澳門舉行第十八屆世界華商大會,大會以"共商 共築華商命運共同體"為主題,把共商共築為重要抓手,集結華商智慧,為進一步推動世界經濟發展 建言獻策。馬志毅分別誠邀日本中總、韓國中總組團蒞臨澳門參加世界華商大會,並組織日本、韓國 的企業屆時進行商業配對,以澳門作為平台紐帶,推動三地的經貿交流合作,促進澳門經濟適度多 元發展。日本中總、韓國中總欣然接受馬志毅的邀請,共襄世界華商大會的盛舉,共謀合作發展的 新篇章。

Furthermore, the Macao Chamber of Commerce will hold the 18th World Chinese Entrepreneurs Convention in Macao from November 2nd to 4th this year, with the theme "Working Together to Build a Community of Shared Future for Chinese Entrepreneurs." The convention will focus on collective consultation and construction as key approaches, gathering the wisdom of Chinese entrepreneurs to provide suggestions for further promoting world economic development. Federico Ma extended invitations to both the CCCJ and KCCCI to lead delegations to attend the World Chinese Entrepreneurs Convention in Macao, and to organise business matching opportunities for Japanese and Korean enterprises. Using Macao as a platform and link, this will promote economic and trade exchanges and cooperation among the three regions, and facilitate Macao's economic diversification. Both the Japanese and Korean Chinese Chambers of Commerce gladly accepted Federico Ma's invitation to participate in this grand event of the World Chinese Entrepreneurs Convention and to jointly create a new chapter of cooperative development.

#### The 18th WORLD CHINESE ENTREPRENEURS CONVENTION

#### 宣傳第十八屆世界華商大會

Promoting the 18th WCEC

#### 中總訪京宣傳世界華商大會

Macao Chamber of Commerce Visits Beijing to Promote World Chinese Entrepreneurs Convention



馬志毅理事長率領代表團赴北京 拜訪中國國際貿易促進委員會, 與任鴻武會長會晤,並介紹第 十八屆世界華商大會的籌辦情況 及特色亮點。

President of the Board of Directors Frederico Ma led a delegation to Beijing to visit the China Council for the Promotion of International Trade (CCPIT), where they met with Chairman Ren Hongbin and shared key updates and highlights of the 18th MCCC

為進一步凝聚全球華商力量、深化區域合作,並為即將由澳門中華總商會主辦的"第十八屆世界華商大會"爭取廣泛支持,該會理事長馬志毅一行四人於二零二五年五月二十二日赴北京展開訪問行程。代表團先後拜訪中華全國工商業聯合會(全國工商聯)及中國國際貿易促進委員會(中國貿促會), 誠邀兩大機構組團參會, 攜手推動華商事業與國家發展戰略深度融合。

當日上午,代表團首站拜訪全國工商聯,獲專職副主席羅來君等熱情接待。羅來君充分肯定中總百多年來在團結華商、促進內地與澳門經貿合作中的積極作用,並表示全國工商聯將全力支持和配合本屆世界華商大會的舉辦。他強調,當計會國家正加快構建新發展格局,粵港澳大灣區建計,會進一步推動華商資源整合,與門"引進來、走出去"的獨特優勢,吸引更多海外華商企業精英匯聚灣區,共拓發展機遇。

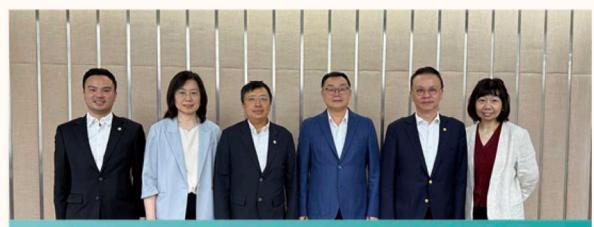
馬志毅感謝羅來君的熱情接待,並詳細介紹本屆大會的籌備進展與亮點。他表示,本屆大會以

To further unite the strength of Chinese entrepreneurs worldwide, deepen regional cooperation, and garner broad support for the upcoming 18<sup>th</sup> World Chinese Entrepreneurs Convention organised by the Macao Chamber of Commerce, President of the board of directors Frederico Ma Chi Ngai led a four-member delegation to Beijing on May 22<sup>nd</sup>, 2025. The delegation visited the All-China Federation of Industry and Commerce (ACFIC) and the China Council for the Promotion of International Trade (CCPIT), extending sincere invitations for both institutions to form delegations to participate in the convention, working together to integrate Chinese business initiatives with national development strategies.

In the morning, the delegation paid their first visit to ACFIC and was warmly received by Vice Chairman Luo Laijun and others. Luo Laijun fully acknowledged Macao Chamber of Commerce's active role over more than a century in uniting Chinese entrepreneurs and promoting economic and trade cooperation between the Chinese mainland and Macao. He expressed that







在北京期間,馬志毅理事長及代表團走訪中華全國工商業聯合會,向專職副主席羅來君介紹並 推介第十八屆世界華商大會,並就加強合作進行交流。

While in Beijing, President of the Board of Directors Frederico Ma and his delegation visited the All-China Federation of Industry and Commerce (ACFIC), promoting the 18th WCEC to Vice Chairman Luo Laijun and engaging in discussions on enhancing cooperation.

"共商共築華商命運共同體"為主題,預計吸引逾 4,000 名全球華商領袖聚首澳門,聚焦中醫藥創 新發展、綜合休閒產業與文旅會展經濟、高新技 術及現代金融等前沿領域,特設"青年華商傳承與 創新"專題論壇,重點推介澳門及粵港澳大灣區的 新質生產力發展優勢,為全球華商搭建合作共贏 平台。他誠摯邀請全國工商聯組建代表團參會, 並期待雙方深化聯動機制,共同為華商融入國家 發展大局賦能增效。

下午,代表團轉赴參加中國貿促會主辦的"全球貿易投資促進峰會",並在會前與中國貿促會會長任鴻斌進行親切交流。任鴻斌高度讚賞中總在推動國際經貿合作中的貢獻,指出世界華商大會是連結全球華商網絡、促進跨區域投資的重要平台。他表示,中國貿促會將全力支持,組織企業代表赴澳參會,推動務實合作,助力大灣區與"一帶一路"沿線市場的深度融合。

馬志毅感謝中國貿促會的長期支持。他表示,當前澳門正全力落實特區政府"1+4"經濟適度多元發展策略,本屆大會得到特區政府鼎力支持,將通過商業配對計劃,為與會華商提供精準對接機會,充分發揮大會"資源互通、產業協同"的橋樑作用。他強調,中總將持續發揮平台中的平台角色,以大會為契機,推動澳門與內地及國際市場的資源互通,為國家高水平開放貢獻力量。

ACFIC would fully support and collaborate in hosting this year's WCEC. He emphasized that as China accelerates the construction of a new development framework and deepens the Guangdong-Hong Kong-Macao Greater Bay Area initiative, organising a global Chinese entrepreneurs event at this juncture holds significant value. He looks forward to using the convention to further integrate Chinese business resources and leverage Macao's unique strengths in "bringing in" and "going global" to attract more overseas Chinese business elites to gather in the GBA and jointly explore development opportunities.

Frederico Ma expressed his gratitude for Luo Laijun's warm reception and provided a detailed introduction to the preparation progress and highlights of the convention. He said the event, themed "Working Together to Build a Community of Shared Future for Chinese Entrepreneurs," is expected to bring together over 4,000 Chinese business leaders from around the world in Macao. It will focus on areas such as innovation in traditional Chinese medicine, integrated leisure industries and the cultural-tourism convention economy, high technology, and modern finance. A special forum on "The Journey of Young Chinese Entrepreneurs" will be featured, highlighting Macao's and the GBA's advantages in developing new quality

#### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

此次北京之行收穫滿滿。會談期間,馬志毅還向兩大機構介紹了澳門最新經濟動態及中總會務進展,雙方就深化內地與澳門工商界合作、助力橫琴深合區建設等議題深入交換意見。會見尾聲,代表團分別與兩機構合影留念,現場氣氛熱絡,彰顯粵港澳大灣區與國家戰略同頻共振的堅實基礎,為第十八屆世界華商大會的圓滿舉辦凝聚廣泛共識。。

參加會見的還有全國工商聯國際合作部副部長 劉璐、處長王彤、副處長徐莎莎等;中國貿促會 聯絡部部長林紅紅等。中總代表團成員還包括副理 事長莫志偉、常務理事兼青年委員會主任崔天立、 秘書高凱璇。

productive forces, and building a win-win cooperation platform for global Chinese entrepreneurs. He sincerely invited ACFIC to form a delegation to attend and looked forward to deepening the coordination mechanisms between the two sides to empower Chinese entrepreneurs' integration into the national development agenda.

In the afternoon, the delegation moved on to attend the "Global Trade and Investment Promotion Summit" organised by CCPIT, and held a cordial meeting beforehand with CCPIT Chairman Ren Hongbin. Ren Hongbin highly praised Macao Chamber of Commerce's contributions to promoting international economic and trade cooperation, pointing out that the World Chinese Entrepreneurs Convention is an important platform for connecting the global Chinese business network and promoting cross-regional investment. He stated that CCPIT would strongly support the convention, organise business representatives to attend in Macao, promote practical cooperation, and help integrate the GBA with markets along the Belt and Road.

Frederico Ma acknowledged CCPIT for its long-term support, noting that Macao is fully implementing the Macao SAR Government's "1+4" economic diversification strategy, and that this year's convention has received strong governmental backing. The convention will feature a business-

matching program to provide precise networking opportunities for attending Chinese entrepreneurs, fully leveraging its role as a bridge for "resource sharing and industry synergy." He emphasized that MCC will continue to serve as the "platform within platforms," using the convention as an opportunity to promote resource connectivity between Macao, the mainland, and international markets, contributing to China's high-level opening-up.

The Beijing visit proved highly fruitful. During the discussions, Frederico Ma also briefed the two institutions on Macao's latest economic developments and MCC's ongoing work, and both sides exchanged in-depth views on strengthening cooperation between the business communities of the mainland and Macao, as well as supporting the development of the Hengqin Guangdong-Macao In-Depth Cooperation Zone. At the close of the meetings, the delegation posed for group photos with both institutions in a warm atmosphere, reflecting the solid foundation for synergy between the GBA and national strategies, and building broad consensus for the successful hosting of the 18th World Chinese Entrepreneurs Convention.

Those attending the meetings included Liu Lu; Wang Tong and Xu Shasha from ACFIC; as well as Lin Honghong from CCPIT. Members of the MCC delegation also included Vice President Mo Chi Wai; Standing Director and Chief of the Youth Committee Calvin Tinlop Chui; and Secretary Kou Hoi Sun.





#### 中總訪粤宣傳世界華商大會

Macao Chamber of Commerce Visits Guangdong to Promote World Chinese Entrepreneurs Convention



馬志毅理事長與廣東省貿促會會長陳小鋒進行會談,深入交流合作事宜,並介紹 第十八届世界華商大會的相關情況。

President of the Board of Directors Frederico Ma met with President Chen Xiaofeng of the CCPIT Guangdong Committee to discuss collaboration opportunities and provide an update on the 18th WCEC.

為深化粵澳合作、共促灣區發展,並推介由澳門中華總商會主辦的"第十八屆世界華商大會",我會理事長馬志毅一行六人於二零二五四月二十三日赴廣州,先後拜訪廣東省貿促會及廣東省工商業聯合會,誠邀兩會組團參與盛會,以進一步凝聚華商力量,共同推動粵港澳大灣區建設。

當日上午,代表團首站拜訪廣東省貿促會,獲該會會長陳小鋒等熱情接待。陳小鋒充分肯定中總長期以來在促進粵澳經貿交流中的橋樑作用,強調省貿促會將全力支持第十八屆世界華商大會的舉辦。他指出,兩會合作基礎深厚,未來可在會展經濟、跨境商貿等領域深化協作,共同拓展國際投資與經貿合作,助力大灣區國際化發展進程。

馬志毅感謝陳小鋒百忙中抽空接待及設宴款待, 並詳細介紹本屆大會的籌備進展與亮點。他表示, 本屆大會將吸引全球逾四千名華商領袖聚首一 堂,並以"共商共築華商命運共同體"為主題,彰 To deepen cooperation between Guangdong and Macao, promote the development of the Greater Bay Area, and introduce the "18<sup>th</sup> World Chinese Entrepreneurs Convention" organised by the Macao Chamber of Commerce, President of the Board of Directors Frederico Ma Chi Ngai led a six-member delegation to Guangzhou on April 23<sup>rd</sup>, 2025. They visited the China Council for the Promotion of International Trade Guangdong Committee (CCPIT Guangdong) and the ACFIC Guangdong, sincerely inviting both organisations to form delegations to participate in the convention. This aims to further unite the strength of Chinese entrepreneurs and jointly promote the construction of the Guangdong–Hong Kong–Macao Greater Bay Area.

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顯全球華商團結互助、協同發展的核心理念。澳門 作為連接中國內地與國際市場的重要樞紐,將充 分發揮"一帶一路"建設中的獨特優勢,推動全球 華商在更廣領域、更深層次實現互聯互通,攜手 構建合作共贏新格局。他誠摯邀請省貿促會組團 參會,並期待雙方加強聯動,為企業融入國家發 展大局注入強勁動力。

下午,代表團拜訪了廣東省工商業聯合會,獲該會永遠會長陳凱旋、秘書長關向明等親切會見。陳凱旋高度讚揚澳門中總為推動粵港澳工商界合作所作的貢獻,強調澳門是廣東的"後花園",粤澳兩地在經濟、社會、民生、文化等領域的合作密不可分。關向明表示,省工商聯和中總是兄弟團體,大家長久以來聯繫緊密。他承諾,省工商聯將積極響應號召,組織優質企業代表參會,攜手探索產業協同發展新路徑。

此次參訪成果豐碩,兩地商會就年度重大會議籌 辦深入交流。省貿促會與省工商聯均承諾組建高 規格代表團赴澳參會,並通過專題論壇、企業對 接等活動深化務實合作。

會晤期間,馬志毅還介紹了澳門及中總的最新發展,雙方就相關議題交換意見。會後,中總分別與兩會合影留念,現場氣氛融洽,為第十八屆世界華商大會的順利舉辦奠定堅實基礎,為華商事業擘畫新藍圖。

In the morning, the delegation first visited CCPIT Guangdong and was warmly received by Chairman Chen Xiaofeng and others. Chen Xiaofeng fully affirmed the Macao Chamber of Commerce's longstanding role as a bridge in promoting economic and trade exchanges between Guangdong and Macao, and stressed that CCPIT Guangdong would make every effort to support the holding of the 18th World Chinese Entrepreneurs Convention. He pointed out that the two organisations have a solid foundation for cooperation, and in the future they could deepen collaboration in areas such as the convention and exhibition economy and cross-border trade, together expanding international investment and economic cooperation to help advance the internationalization of the Greater Bay Area.

Frederico Ma acknowledged President Chen for taking the time from his busy schedule to receive the delegation and host a banquet. He gave a detailed introduction on the progress and highlights of the convention's preparations. He introduced the event will attract more than 4,000 Chinese business leaders from around the world, under the theme "Working Together to Build a Community of Shared Future for Chinese Entrepreneurs," showcasing the core values of unity, mutual assistance, and collaborative development among global Chinese entrepreneurs. Macao, as an important hub connecting mainland China and international markets, will fully leverage its unique advantages in the "Belt and Road" initiative to promote broader and deeper interconnectivity among Chinese entrepreneurs worldwide and jointly create a new pattern of cooperation and mutual benefit. He sincerely invited CCPIT Guangdong to form a delegation to attend, and looked forward to strengthening linkage between both sides to inject strong momentum into enterprises integrating into the national development agenda.

In the afternoon, the delegation visited ACFIC Guangdong and was warmly welcomed by Honorary President Chen Kaixuan, Secretary-General Guan Xiangming, and others. Chen Kaixuan highly praised MCC's contributions to promoting cooperation between the business communities of Guangdong,







馬志毅理事長與廣東省貿促會會長陳小鋒進行會談,深入交流合作事宜,並介紹 第十八屆世界華商大會的相關情況。

President of the Board of Directors Frederico Ma met with President Chen Xiaofeng of the CCPIT Guangdong Committee to discuss collaboration opportunities and provide an update on the 18th WCEC.

參加會見的還有廣東省貿促會二級巡視員陳國慶, 辦公室主任陳建霖,國際聯絡部副部長許赫,國 際聯絡部二級主任科員陳志兵等;廣東省工商業聯 合會副秘書長、一級調研員齊耀文,常委賴志光, 聯絡部二級調研員鄭岩,聯絡部副部長、三級調 研員楊平,聯絡部三級調研員會星,聯絡部一級 主任科員劉宇。

中總代表團團員還包括常務理事兼青年委員會主任崔天立、常務理事兼聯絡部副部長李俊鳴、常 務理事兼廣東辦事處代表盧俊宇,秘書高凱璇, 第十八屆世界華商大會秘書處孫嘉鳴。 Hong Kong, and Macao, emphasizing that Macao is Guangdong's "backyard" and that cooperation between Guangdong and Macao is inseparable in the fields of economy, society, people's livelihoods, and culture. Guan Xiangming stated that the GFIC and MCC are brother organisations with long-standing close ties. He promised that GFIC would actively respond to the call, organize quality enterprise representatives to attend, and work together to explore new paths for industrial synergy.

After expressing gratitude for the warm reception from Chen Kaixuan and Guan Xiangming, Frederico Ma stated that the Chamber has always taken serving national strategies as its duty and is currently fully supporting the Macao SAR Government's "1+4" economic diversification development strategy. The

#### The 18<sup>th</sup> WORLD CHINESE ENTREPRENEURS CONVENTION

convention will feature thematic forums focusing on integrated tourism and leisure industries as well as four emerging industries: "big health", modern finance, technology, convention and exhibition commerce, and cultural and sports sectors, exploring opportunities for industry integration in depth. He emphasized that the WCEC is an important platform to showcase Macao's business advantages and connect with Greater Bay Area resources, and hoped the convention would further deepen Guangdong-Macao cooperation in the four key areas, injecting fresh impetus into the high-quality development of the Bay Area. At the same time, the Chamber will continue to play the role of "super connector" to build exchange platforms for participating Chinese business elites, fostering industry linkages and innovative cooperation.

The visit achieved fruitful results, with the two organisations engaging in in-depth exchanges on organising major annual conferences. Both CCPIT Guangdong and ACFIC Guangdong committed to forming delegations to attend the convention in Macao, and to deepen pragmatic cooperation through thematic forums, business matching, and other activities.

During the meetings, Frederico Ma also introduced the latest developments of Macao and the Chamber, and both sides exchanged views on relevant topics. The meeting laid a solid foundation for the successful hosting of the 18th World Chinese Entrepreneurs Convention and mapping out a new blueprint for Chinese entrepreneurial endeavors.

Those attending the meeting included Chen Guoqing, Chen Jianlin, Xu He and Chen Zhibing; as well as Qi Yaowen, Lai Zhiguang; Zheng Yan; Yang Ping, Zeng Xing and Liu Yu.

Members of the Chamber delegation included Standing Director and Chief of the Youth Committee Calvin Tinlop Chui; Standing Directors Alberto Lei and Lou Chon U; Secretary Kou Hoi Sun; and James Sun from the Secretariat of the 18th WCEC.



## 大會鳴謝 Convention Recognition





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The Macao Chamber of Commerce sincerely extends its deepest appreciation to all individuals and organisations whose support and dedication made the successful hosting of the 18th World Chinese Entrepreneurs Convention possible. We wish to express our gratitude to the Macao Special Administrative Region Government, Liaison Office of the Central People's Government in the Macao Special Administrative Region and its relevant departments for their unwavering support and coordination, and to our distinguished quests and keynote speakers for their valuable presence and insightful contributions. Our heartfelt thanks also go to representatives from various sectors, entrepreneurs, and friendly associations for their active participation. We are especially grateful to our supporting organisations, and sponsors for their counsel and generous contributions, as well as to our designated media partners and telecommunications sponsors for their outstanding efforts in publicity, coverage, and technical support. We also extend our sincere appreciation to all partners, volunteers, and every individual or group who has shown care and commitment to this event. It is through your trust, dedication, and collaboration that the 18th World Chinese Entrepreneurs Convention has been a resounding success. Moving forward, the Macao Chamber of Commerce will continue to work closely with all stakeholders to advance global Chinese entrepreneurial exchange and cooperation, fostering greater opportunities for mutual growth and success.







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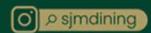






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密利拿莊園創辦人 伍志偉 Founder of Quinta da Marmeleira - Wu Zhiwei

伍志偉先生,密利拿莊園創辦人、澳門企業家,曾任澳門特別行政區第四、第五屆行政長 官選舉委員會委員,中國安徽省第十、第十一、第十二屆政協委員、第十三屆政協常委,澳 門中華總商會監事,北京對外經濟貿易大學第三屆校董,葡萄牙葡中工商會副主席、葡語國 家共同體企業聯合會首位駐中國代表。

密利拿莊園坐落於葡萄牙阿倫克爾地區,始建於15世紀,曾為當地顯赫家族所有,歷史底 蕴深厚。阿倫克爾"歐洲葡萄酒之都"是葡萄牙歷史悠久的法定葡萄酒產區(DOC),以獨特風 土和悠久醸酒傳統著稱。1948年,密利拿莊園曾迎接英國女王伊莉莎白二世到訪,女王的致 謝信箋珍藏至今,象徵著莊園最榮耀的歷史時刻之一。2013年,伍志偉先生響應國家"一帶 一路"倡儀,遠赴葡萄牙走遍大江南北,這位熱愛大自然與葡萄酒的探索者在阿倫克爾邂逅 密利拿莊園,他匠心傳承釀造的每一瓶佳釀,不僅承載著葡萄牙這片古老土地的靈魂,更見 證著中葡文化的交流與融合。密利拿莊園以葡萄酒為紐帶,同時以密利拿中葡國際旅行社為 文化體驗,逐步成為中葡綠色深度遊的文化景點,並大力推動中、葡、西三國旅遊合作,助 力提升粤港澳大灣區和橫琴自貿區的國際影響力和文化旅遊產業發展。

Mr. Wu Zhiwei, founder of Quinta da Marmeleira in Portugal and a distinguished Macau entrepreneur, served as a member of the Macao Special Administrative Region's Fourth and Fifth Chief Executive Election Committees, as well as member of the 10th, 11th, and 12th Anhui Provincial Committee of the Chinese People's Political Consultative Conference (CPPCC). He was also a member of the Standing Committee of the 13th CPPCC. Mr. Wu Zhiwei also served as a Supervisor of the Macao Chinese Chamber of Commerce, was a member of the Third Board of Trustees of the University of International Business and Economics in Beijing, Vice Chairman of the Portugal-China Chamber of Commerce, and the first Representative to China of the Community of Portuguese-Speaking Countries (CPLP) Business Confederation.

Quinta da Marmeleira, located in Portugal's Alenquer region, steeped in history, was founded in the 15th century and was once owned by a prominent local family. Renowned for its unique terroir and rich winemaking tradition and known as the "European Wine Capital," Alenquer is a historic Designation of Origin (DOC) of wines in Portugal. In 1948, Quinta da Marmeleira welcomed Queen Elizabeth II of the United Kingdom to visit. The Queen's letter of thanks remains a treasured memory, symbolizing one of the estate's most glorious moments.

In 2013, responding to the nation's "Belt and Road" initiative, Mr. Wu Zhiwei traveled extensively in Portugal, where this nature-loving explorer and wine lover encountered Quinta da Marmeleira. Each bottle of his meticulously crafted wine not only carries the soul of this ancient Portuguese land but also bears witness to the exchange and integration of Chinese and Portuguese cultures. With wine as its bond and Agéncia de Viagens Internacionais Luso-Chinesa da Marmeleira as its cultural experience, the estate has gradually become a cultural attraction for in-depth eco-friendly tourism between China and Portugal. The estate also actively promotes tourism cooperation among China, Portugal and Spain, contributing to the international influence and development of the cultural tourism industry in the Guangdong-Hong Kong-Macao Greater Bay Area and the Hengqin Free Trade Zone.

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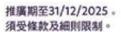
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Nam Kwong (Group) Co., Ltd. (NK) is the only central state-owned enterprise directly subordinated to SASAC headquartered in Macao. Founded in August 1949 as Nam Kwong Trading Company, it is the first Chinese-funded institution in Macao. The NK has always adhered to the purpose of "give back to the society with the best", the strategic layout of "based in Macao, connect with the Chinese Mainland, increase business presence in the international market". The NK focused its operations on four core businesses: public utilities and basic livelihood services, cultural tourism and related technical services, urban and rural construction operations, and trade and logistics services. Its primary business operations are located in the Macao SAR, the Hong Kong SAR, Portuguese-speaking countries, and the regious of Pearl River Delta, Yangtze River Delta, and the Beijing-Tianjin-Hebei region. The NK strives to create platforms for the promotion of "one country, two systems" practice, the construction of the Guangdong-HongKong-Macao Greater Bay Area, and the resource integration of state-owned capital, and to achieve high-quality development on the new journey of "one country, two systems" of Macao.







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厦门国际银行成立于1985年,于2013年从有限责任公司整体变更为股份有限公司,从中外合资银行改制为中资商业银行。2024年厦门国际银行集团资产规模已突破1.1万亿元,连续多年入围全球银行200强。

作为首家在港澳均拥有全功能附属商业银行的城市商业银行,厦门国际银行协同港澳附属机构形成了"以内地为主体、以港澳为两翼"的战略布局,在北京、上海、广州、深圳、珠海、杭州、厦门与福建其他8个设区市,以及香港、澳门特别行政区等地共设有150余家营业性机构网点。其中,澳门国际银行是澳门系统重要性银行之一,在澳门拥有14家分行,在中国内地设有杭州分行、广州分行(下辖东莞、佛山、惠州、横琴粤澳深度合作区支行);集友银行由爱国华侨领袖陈嘉庚先生于1943年倡办,在香港的华人华侨圈具有较大影响力,在香港设有24家分行,在中国内地设有福州分行、厦门分行、深圳分行等7家分支机构。

Xiamen International Bank Co., Ltd. (hereinafter referred to as "the Bank" or "XIB"), founded in 1985, underwent a full transformation from a limited liability company into a joint-stock company and was restructured from a Sino-foreign joint venture bank into a Chinese-funded commercial bank in 2013. By 2024, XIB Group's total assets exceeded CNY 1.1 trillion, maintaining its position among the world's top 200 banks for multiple consecutive years.

As the first urban commercial bank in China to establish and operate full-service subsidiary commercial banks in both Hong Kong and Macao, XIB has formed a strategic layout centered on mainland China, with Hong Kong and Macao serving as two wings in coordinated development. This cross-regional synergy enables seamless collaboration with its affiliated institutions in the two Special Administrative Regions. The Bank currently manages over 150 business outlets across Beijing, Shanghai, Guangzhou, Shenzhen, Zhuhai, Hangzhou, Xiamen, and eight other prefecture-level cities in Fujian Province, in addition to Hong Kong and Macao. Among its overseas affiliates, Luso International Bank (LIB) operates 14 branches in Macao and ranks among the leading local banks in key performance indicators. LIB has also extended its footprint into the mainland, with branches in Guangzhou and Hangzhou, and sub-branches in Dongguan, Foshan, Huizhou, and the Guangdong-Macao In-Depth Cooperation Zone in Hengqin. Chiyu Bank (CYB), another affiliated institution, was founded in 1943 by renowned patriotic overseas Chinese leader Mr. Tan Kah Kee. CYB currently operates 24 branches across Hong Kong, On the mainland, CYB has established seven branches in cities including Fuzhou, Xiamen, and Shenzhen.





Tai Fung Bank 🍳







#### 源源帶動 綠色低碳城市

澳電於2024年實現了智能電錶的全覆蓋,並於 全澳公共停車場設置超過2,000個電動車充電位, 覆蓋率高達97%。未來,澳電將持續與特區政府 積極合作,推進共同管道、智能電網及光伏發電 等項目,助力建設低碳智慧城市,配合國家實現 "雙碳"目標。









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